

Scotland Malawi Partnership Progress and Impact report April-September 2016

Published Oct 2016

Introduction:

The Scotland Malawi Partnership (SMP) is in the final year of its ambitious <u>2014-17 Strategic Plan</u>. Through this three-year period, every six months the SMP has publically published a Progress and Impact Report highlighting progress achieved towards this Strategic Plan.

The Scotland Malawi Partnership is proud to be entirely transparent about its work and welcomes all feedback and input from members, supporters and partners.

We are delighted to share this latest report, outlining the progress made by the SMP in the first two quarters of 2016/17, covering the period 1^{st} April -31^{st} September 2016.

Summary:

This report gives an update on progress in this six-month period for all 126 activity lines in the SMP's 2014-17 Strategic Plan, including qualitative and quantitative monitoring and feedback data. For ease of analysis and progress tracking, this report is colour-coded such that:

- Dark green represents an area of time-limited work which is complete and has ended.
- Light green is an area of work with is, broadly speaking, all going to plan and is on-going as envisaged.
- Amber is an area where we have had to amend the plan to achieve the same outcome.
- Red is an area of work that will not be completed as we envisaged.

In this interim report there are:

- 4 x (3%) dark green activity lines (completed and ended);
- 115 x (91%) light green activity lines (tracking well and continuing broadly as planned);
- 6 x (5%) amber activity lines (amendment to plan); and
- 1 x (0.8%) red activity lines (not be completed as we envisaged).

With over 94% of all activity within the 2014-17 plan fully on course, we are confident that the Scotland Malawi Partnership is on track to achieve its 2014-17 strategic aspirations.

Impact:

Perhaps the most visible indication of the progress the SMP had in this period was the welcoming of the SMP's $1,000^{th}$ member. This was a key target in the 2014-17 Strategic Plan, which was achieved –in fact exceeded- over six months ahead of schedule. As at 31^{st} September 2016 the SMP had more than 1,060 members.

The sheer enthusiasm from civic society, government, the media and across the Parliamentary political spectrum to celebrate this milestone was in itself telling. Having all five leaders of the political parties in the Scottish Parliament celebrating the impact the SMP is having, in their own constituencies and across Scotland and Malawi, was extremely encouraging:

Nicola Sturgeon MSP, Leader of the SNP and First Minister of Scotland, said:
 "I am very proud of the links that exist between Scotland and Malawi and want these to be strengthened still further"

Ruth Davidson MSP Leader of the Scottish Conservative Party, said:

"The links between Scotland and Malawi are deep, enduring and worthy of celebration. We should be proud of these bonds and I congratulate the Scotland Malawi Partnership for everything they do to further this cause."

• Kezia Dugdale MSP, Leader of the Scottish Labour Party:

"Scotland's strong relationship with Malawi has continued to grow over the past two centuries and I am delighted to support the Scotland Malawi Partnership and everyone involved with the organisation. I would like to congratulate them on their new report celebrating the fact that there are now community-to-community links with the Malawi in every single constituency in Scotland."

• Willie Rennie MSP, Leader of the Scottish Liberal Democrat Party, said:

"It is truly impressive that over one thousand Scottish organisations and key individuals have active links with Malawi. Together Scotland and Malawi can grow and prosper together"

• Patrick Harvie MSP, Co-convenor of the Scottish Green Party, said:

"I am delighted to see Scotland's long-standing friendship with Malawi continue to grow from strength to strength. I congratulate the Scotland Malawi Partnership for its work coordinating these many civic links and look forward to continuing to work closely with the network."

[CLICK HERE For full quotes and videos from the Party Leaders and HERE for example of media coverage]

This re-affirmed all-party political support re-energised the Malawi Cross Party Group and redoubled civic energy for these links. Our #1000partnerships hashtag had more than half a million twitter impressions in a fortnight, sharing this message of civic engagement and dignified partnership with more than 185,000 people.

In reflecting on the impact of our work, as always, we look to listen to the voices from our members and partners:

Craig Shields, teacher from Knightswood Secondary told us: "I have just returned from a very successful visit to Malawi with 23 young people and 4 staff from our school. The input from Emily and the rest of the SMP team was invaluable in making our visit so successful. I even managed to attend and present at a Malawi Scotland Partnership meeting during our visit!"

After her pupils attended the SMP Youth Screening of the Malawian film 'B'ella' Gillian Reid, teacher from Bannerman High School said: "I think the film gave our pupils a visual and entertaining insight into life and culture in Malawi of young people their own age. They were able to see what Malawi looked like especially at the school and homes to give them a better picture of what they would see during their forthcoming visit to Malawi. It also highlighted to the pupils the issues Malawi faces as a developing country especially regarding HIV / AIDS. A great film that lots of schools who are involved in visits to and partnerships with Malawi should watch."

94% of who gave feedback said the SMP Road Trip events (our biggest campaign in this period) were "Excellent" or "Very Good"; members told us:

- "It was very inspiring and also good to meet others locally with a link to Malawi"
- "The networking was very helpful and we made some useful links"
- "Being out with the central belt it was a good opportunity to attend in person and meet others and hear the discussion on the Development Goals, particularly that of Governance"
- "Encouraged me to do more and better to support anything related to Malawi (and, of course, Scotland!)"
- "The excellent work they are doing in a most desirable partnership which makes one feel that Malawi is not isolated in her time of need"

The 2016 Annual Report, launched at our 2016 AGM, is a great way to get a flavour of the impact the SMP is having.

Headline activity in this period:

April 5 th , 2016	Supported <u>Sir Andrew Cubie Governance Think Tank event in Lilongwe</u>
April 20 th , 2016	Supported College of Medicine delegation to Scotland
April 21 st , 2016	Co-hosted EMMS International 175 th anniversary celebrations
April 22 nd , 2016	Action Aid/SMP event 'Make Tax Fair Everywhere' event
April 26 th , 2016	Youth Forum and film screening
May 3 rd , 2016	SMP Business, Investment, Trade and Tourism Forum
May 5 th , 2016	Supported University of Strathclyde Malawi day
May 12 th , 2016	Supported Just Trading Scotland rice launch at the Co-operative
May 13 th , 2016	Learning for Sustainability, Edinburgh Napier University
May 17 th , 2016	Hosted JTS rice event with Malawian farmers and Lord Provost
May 18 th , 2016	SMP Road Trip event in Glasgow
May 19 th , 2016	SMP Governance Forum
May 19 th , 2016	SMP Road Trip event in Edinburgh
May 24 th , 2016	SMP Road Trip event in Dumfries
May 26 th , 2016	SMP Road Trip event in Oban
May 30 th , 2016	SMP Road Trip event in Inverness
May 31 st , 2016	SMP Road Trip event in Aberdeen
June 7 th , 2016	SMP Food Crisis Coordination Round-table
June 14 th , 2016	Supported Mamie Martin Fund and Soko Fund partnership event
June 15 th , 2016	SMP Higher Education and Further Education Forum
June 18 th , 2016	Association of Malawians in Scotland (AMS) cultural evening
June 29 th , 2016	Royal Botanic Garden Malawi coffee tasting
June 29 th , 2016	HE/FE meeting with VC of the College of Medicine, Malawi
July 5 th , 2016	NGO food security meeting
July 9 th , 2016	Royal Botanic Garden Malawi coffee event
July 9 th , 2016	AMS Independence Day celebrations
August 25 th , 2016	Breakfast meeting with British High Commissioner to Malawi
August 25 th , 2016	Higher Education and Further Education Forum
September 6 th , 2016	Co-hosted meeting with International Development Committee
September 7 th , 2016	Launch of #1000partnerships report: photo op with five Party Leaders
September 7 th , 2016	Cross Party Group on Malawi- EMMS International
September 12 th , 2016	SMP Health Forum
September 14 th , 2016	SMP Business, Investment, Trade and Tourism Forum
September 15 th , 2016	Supported and spoke at IDEAS reception at Scottish Parliament
September 16 th , 2016	IDEAS Global Citizenship Month Roadshow at Conforti Institute
September 20 th , 2016	Co-Hosted NIDOS MEL Group at City Chambers
September 22 nd , 2016	Had stall at Scottish Learning Festival

Headline progress by Strand:

STRAND ONE: SOWING THE SEEDS BY RAISING AWARENESS AND INSPIRING OTHERS

(1.1) Website:

The new SMP website continues function well, in this six-month period receiving 36,674 page views, 8,246 new visitors (33% increase on same period last year) and 13,667 sessions (30% increase). We have also introduced new functionality to the website allowing members to say which SDG they are working towards on their profile page, and allowing the public to search by SDG.

(1.2) Media:

There were 75 positive Malawi features in Scottish media in this period and an additional 19 SMP-led (or SMP featured) pieces. The SMP engaged 14 separate journalists in these six months. We had 1,732 Facebook likes (57% increase on same period last year); 304,604 Facebook impressions (155% increase); 2,493 Twitter Followers (55% increase); 285,400 Twitter Impressions (19% increase); 280 Instagram Followers (218% increase); 117 Linkedin Followers (166% followers); 6,603 Linkedin Impressions (117%).

(1.3) Films and Television:

We had a number of TV features in this period, including ITV Borders. We continued contact with a major Scottish Holywood film star, discussing the possibility of becoming a formal Scotland-Malawi Ambassador. An agreement has not yet been reached due to filming commitments but discussions are continuing.

(1.4) Research & demonstrating impact:

The SMP supported or was involved in more than 7 research exercises in this period including, *inter alia*: supporting an Open University PhD Student in Malawi; formally supporting a PhD research proposal by Chisomo Kalinga, a Malawian studying at the University of Edinburgh, to look at Scotland-Malawi links, gaining Wellcome Trust funding; fed into research by the French State Aid agency as they potentially look to emulate our *per diems* advice; supported Dr. Bryne Ngwenya (a Malawian staff member at the University of Edinburgh) to apply for DFID funds for Scotland-Malawi collaborative research looking at mining existing minerals within Malawi to act as sustainable fertilizers.

(1.5) Sharing stories:

Produced 11 videos in this period, receiving 767 views, these included, *inter alia*: #1000Partnerships interviews with Willie Rennie MSP, Patrick Harvie MSP, Ruth Davidson MSP, Dr Alasdair Allan and Kezia Dugdale MSP; Rosshall Malawi Day; Community Energy Malawi; Mamie Martin/Soko Fund partnership. We also ran a Member Impact Awards programme, receiving powerful case studies from 35 members which we continue to share. Our Media and Coms Officer travelled to Malawi to train MaSP staff and regional volunteers in videography, traveling the length of the country and making films about eight MaSP members. We also had our first ever SMP Road Trip, with SMP events in Glasgow, Edinburgh, Dumfries, Oban, Inverness and Aberdeen.

STRAND TWO: NURTURING NEW GROWTH IN PRIORITY AREAS

(2.1) Business, trade, investment and tourism:

Two BITT Forum meetings, attended by 32 member organisations. As a result of SMP support and trade partnerships in this period, three new Malawian products (Scotland Street Coffee, Chisi Coffee and Malawian Gin) have been introduced to the Scottish market and JTS Kilombero Rice is now listed with over 50 Cooperative food stores across Scotland. The SMP also supported one of its members, BrewGooder, to successfully crowdfund and launch a craft larger with profits going to clean water projects in Malawi. Supported 'Wool-n-Wood' to sell Malawian craft products in the Scottish Parliament shop. In total, the SMP supports 13 Malawian products build Scottish markets. Produced "10 Case Studies for 10 years" report showing the impact we and our members are having in this space. Continued strong working relationship with the Malawian Tourism Marketing Consortium, with Tour Operator of the Month feature in the SMP bulletin successfully used to promote tour operators in Malawi.

(2.2) Youth and schools:

Visited 14 schools to give assemblies, teach lessons, offer support and guidance to teachers and to deliver Malawian language and culture sessions. Offered support and advice to a further 18 by phone and email. This represents support to an estimated 16,000 young Scots engaged with Malawi. 21 new schools joined as members in this period and the SMP brokered five new school partnerships (finding Malawian partners schools). There are currently 223 SMP School members, which is an increase of 10% over the last 6 months. We distributed 122 hard copies of the Malawi lesson idea booklets to schools and 584 were downloaded. Two youth bulletins were sent to 270 Malawi Youth Ambassadors. The Youth Congress will be held on Monday 7th November at George Watsons in Edinburgh: 322 young people have registered so far with two MSPs and Lord McConnell speaking. We are piloting Malawi Student Societies in three Scottish universities.

We ran a Youth Article competition, with the winning article being published in the Scotsman in November. 1,000 copies of the SMP Youth guide have now been successfully distributed to Secondary Schools. 631 copies of the SMP's <u>Guide to School Partnerships</u> have been downloaded and 216 distributed. The Schools Newsletter was sent to 252 schools. We delivered language and culture sessions in five schools. We supported all the DECs, IDEAS and Scottish local authorities as they supported school links. We introduced the SMP Partnership Principles Awards, with 223 SMP member schools receiving their Bronze Partnership Principles certificates by post. 11 schools were nominated for the <u>SMP School Partnership Impact Award</u>. We have created "Malawi in a Box" resources for all the DECs – allowing schools across Scotland to locally access a box of physical materials from Malawi, each with specific associated lesson plans. And on the 26th April we hosted a special SMP youth screening of the Malawian movie "B'ella"

(2.3) Malawi Scotland Partnership:

We supported MaSP to: have 6 x 3-day member training courses in Lilongwe, Mzuzu and Blantyre; eight Strand meetings; host Sir Andrew Cubie Governance Think Tank event; complete a MaSP "Road Trip" across all three regions, visiting eight projects and making a (100% Malawian) film on each; had a successful AGM, with 93% rating "excellent" or "good"; co-hosted the Climate Justice Fund Dissemination Symposium; had 770 visits to the Communication and Resource Centres with 82% rating "Excellent" or "Good"; grown membership to 347. In this period 98% of MaSP members that completed the member survey said MaSP was meeting their expectations; 100% said MaSP had strengthened in the last year. Our Media and Coms Officer travelled to Malawi to train MaSP staff and regional volunteers in videography, editing, photography and social media. This has helped turn around MaSP's social media usage with MaSP's Twitter and Facebook pages now buzzing with genuinely Malawian engaging content.

(2.4) Local authorities:

The Glasgow-Lilongwe partnership is working well. Slower progress with an Edinburgh-Blantyre partnership due to financial constraints but Blantyre City Council remains keen. Half of all Scottish LAs are currently SMP members. Local Authorities page launched on SMP website. Supported Edinburgh City Council's "Learning for Sustainability" conference in May 2016, with an SMP stall.

(2.5) Diaspora:

We continued to strengthen our links with the <u>Association of Malawians in Scotland</u> and work closely with the Malawi High Commission and Hon Consul for Scotland. We continue to have strong Diaspora representation on our <u>Board of Directors</u>. We supported the successful diaspora-led Independence Day Celebrations on 9th of July in Glasgow attended by over 150 from the diaspora attending. We have a <u>diaspora-specific page</u> on the SMP website.

(2.6) MGDS II:

The SMP continues to encourage members to working within and towards the MGDSII, which will formally come to an end in 2016 (2011-16). The SMP regularly briefs the Government of Malawi on key updates.

(2.7) Commonwealth Games:

All activity completed in 2014.

(2.8) New members:

We exceeded the March 2017 target of 1, 000 members six months early, launching a major #1000partnerships report with the five leaders of each of the major Scottish political parties. As at 31st Sept 2016 we had 1,063 members (exceeding target by 13%).

STRAND THREE: INCREASING OUR YIELD BY STRENGTHENING EXISTING LINKS

(3.1) Information dissemination:

25 bulletins sent out in this period to more than 1,000 members and key partners.

(3.2) Training & mentoring:

Co-hosted two information and training days in support of the Scottish Government's small grants programme. Also delivered language and culture training directly in five schools for groups traveling to Malawi in the summer. All other member training took place in Q1+2.

(3.3) Best practice & sustainability:

279 views of the SMP's "Partnership Principles" videos through the SMP's YouTube channel. 35 members gave a written statement on how they are working within the Partnership Principles and towards the SDGs to be nominated in the SMP Member Impact Awards. All 230+ school members have received their Bronze Partnership Principles certificates for agreeing to work within the Partnership Principles. Schools are being encouraged to work with their partners in Malawi to achieve silver and gold levels over the coming years. The SMP's 'Sustainability, Development, Effectiveness and 'Best Practice' report continues to be promoted. Each of the SMP's member forums continues to be engaged in discussions supporting members to engage the Partnership Principles.

(3.4) Transparency:

This was focused on Schools as a pilot project. All schools have received their Bronze Partnership Principles certificates for agreeing to abide by the principles. Schools are being encouraged to work with their partners in Malawi to achieve silver and gold levels over the coming years. A new Good Governance programme was piloted with a SMP/MaSP Lecture/Think Tank event with Sir Andrew Cubie in Lilongwe. It was extremely well received by all parties and, from this feedback, we have developed a detailed 11-page concept note for a 'Scotland-Malawi Open Governance Forum'. This has been warmly welcomed by key Scottish and Malawian organisations, including SCVO, the Royal Society Edinburgh and the Open Government Partnership. At the request of the Government of Malawi, this activity has been included within the SMP's 2017-20 Strategic Plan.

(3.5) Member forums:

In this period the SMP had 8 forum meetings:

- 26th April 2016, Youth Forum;
- 3rd May 2016: Business, Trade and Investment Forum;
- 19th May 2016: Governance Forum;
- 29th June 2016: Further and Higher Education Forum (SPHEIR Planning);
- 5th July 2016: Food Crisis Members' meeting;
- 25th August 2016: Further and Higher Education Forum;
- 12th September 2016: Health Forum;
- 14th September 2016: Business, Trade and Investment Forum.

Each of these non-youth forums has involved live tweeting from members, Malawi input, active discussions, clear actions, and a dedicated web-page for posting information, updates and sharing resources. Across these eight forum meetings, on average we had 49.25% female speakers and 50.75% male speakers.

(3.6) Practical advice & support:

The SMP website has 16 "Areas of Partnership", with <u>one-stop shop web-pages for each</u>. Each of these pages has: information about who is working where; links to relevant sites and resources; best practice videos; information about support available; news updates specific to this thematic area; and an online discussion forum for members. 18 external events were supported by the SMP in this period, including 10 events for which the SMP provided the Scotland-Malawi pop-up SDGs exhibition. The SMP continues to update the 20+ resources, best practice guides and support materials it has for members.

(3.7) Funding assistance:

The SMP has co-hosted two information days in support of the SG's Small Grants Programme Call for Applications and has supported members to feed into the SG's international development policy consultation.

(3.8) Campaigns and Projects:

The SMP's 2016 Road Trip was the major campaign in this period, with six major events across the country at: Glasgow, Edinburgh, Dumfries, Oban, Inverness and Aberdeen. We have also continued to raise awareness of the Sustainable Development Goals / Global Goals through 11 micro-grants we have awarded to support members' events, and in this period by having the Scotland-Malawi Pop-up SDGs exhibition at 10 major events and national conferences across Scottish civic and Parliamentary life. The SMP and SCVO have also succeeded in attracting funding from the Big Lottery Fund for a national web-platform championing Scotland's implementation of the SDGs. 35 members have completed a written statement detailing how their work is supporting the SDGs. All 1,000+ members are also now being encouraged to update the SMP web-profile to state which SDGs they are working in.

(3.9) Publications:

The SMP has updated a number of its publications in this period but the most notable new publication has been the "Scotland and Malawi: 1000 partnerships" report which was published by the SMP with the leaders of the five major parties. This report gave details of all 1000+ members of the SMP, mapped across every Scottish Holyrood constituency, and included messages of strong support from all five party leaders. The SMP's #1000partnerships hashtag had over 500,000 impressions, reaching over 185,000 people. The SMP also published short video interviews with the party leaders and the Minister Dr Alasdair Allan.

(3.10) Networking:

From April to September 2016, the SMP hosted 20 networking events, attended by over 700 people.

(3.11) Organisational development:

Through this period an external HR consultant was commissioned to meet with each staff member individually to discuss their role within the organisation and the terms of their employment. This was used to inform an independent HR review as part of the 2017-20 planning process, to ensure the SMP is keeping with best practice and employment law, and is fairly and appropriately remunerating staff.

STRAND FOUR: SHARING OUR PRODUCE BY CONNECTING WITH AND INFLUENCING OTHERS

(4.1) Lobbying and advocacy:

The SMP was extremely active through this period representing members' priorities in the Scottish and UK Parliament, and with all three governments. Every month the SMP had activity and engagement in both Parliaments. Key priority areas for SMP members in this period included: connecting members with their local MP and MSP; maintaining strong all-party support for Malawi links; encouraging civic engagement and dignified partnership in the delivery of development programmes; improvements in the issuing of UK visas for those invited from Malawi to Scotland; updating the colonial-era UK-Malawi bilateral tax treaty; implementation of the SDGs; supporting an effective response to the current food crisis. In all seven of these areas, and more, the SMP has had significant success in this period with: debates and questions in Parliament; meetings with senior Ministers and party leaders; submissions to and meetings with Parliamentary committees; and over £24.5 million of associated funding announcements etc.

(4.2) Malawi Scotland Partnership:

MaSP continues to grow in size, presence and effectiveness. Wherever possible, the SMP and MaSP have biweekly teleconferences/Skypes to ensure the two offices are working in close and effective synergy. As outlined in 2.3, the SMP has supported MaSP to enjoy considerable success in this period.

(4.3) Government of Malawi:

We have been in regular contact with the Malawi High Commissioner and the Hon Consul for Scotland through this period, offering information, updates and briefings. One area of close working has been around the new requirements for Malawi visas.

(4.4) Funders:

Through this period we have worked closely with DFID, THET and the Big Lottery Fund. We have also cohosted two information and advice sessions for those applying for the SG's Small Grants Programme and encouraged members to feed into the SG's international development policy consultations.

(4.5) Scottish Government & Parliament:

The SMP has been active in supporting the SG's Malawi Development Programme through this period. We encouraged members to submit to the SG's international development policy consultation and also collated views from our members to <u>submit to the consultation ourselves</u>. In the summer we brought our NGO members together to help coordinate Scotland's Malawi food crisis response, culminating in the match funding from the Scottish Government which we promoted across our membership. We also supported plans for the new Minister's first visit to Malawi. The Scottish Parliament's Malawi CPG was formally re-started after its 7th September meeting. This was the best attended Malawi CPG - possibly one of the busiest of all CPGs (standing room only!). All five political parties had representatives elected onto the leadership team of the Malawi CPG as Co-Conveners and Co-Vice Conveners. We have also successfully applied for the SMP's pop-up Global Goals exhibition to be displayed for a week in the Scottish Parliament's Garden Lobby. The Minister and the four opposition leaders all helped join our #1000partnerships campaign, <u>each dressing in Malawian clothing</u> outside parliament. All 129 MSPs have been individually briefed on <u>Malawi links in their constituency</u>.

(4.6) UK Government & Parliament:

Briefed all 59 Scottish MPs on Scotland-Malawi links in their constituency and presented our members' core UK Government lobby lines in Parliament, with regular questions and debates. Won the support of all 59 Scottish MPs for a new UK-Malawi Tax Treaty. Submitted to the UK Parliament International Development Committee's enquiry on DFID expenditure and co-hosted a meeting for members to meet the IDC in Edinburgh. Successfully encouraged the UK Government to increase its Malawi food security response. Promoted Scotland-Malawi trade links. Helped launch the IDC's report on UK SDG implementation. Represented our members' serious concerns regarding the issuing of UK visas for Malawians invited to Scotland, with an SMP meeting with Minister for Immigration and a Westminster Hall debate. We now have a committed from the relevant Minister that there will be a review into the visa issuing from Africa and we are nearing the final stages of a SMP-UKVI partnership agreement to offer formal support to SMP members applying for visas.

(4.7) Post-MDGs:

The SMP continues to play a key role in the early adoption and implementation of the SDGs in Scotland. Most recently SCVO embraced the SMP's proposal to have an innovative web-platform to engage Scottish civic society in the SDGs. Funding for this has now been secured from the Big Lottery Fund, as part of a wider UK-wide Open Government Partnership programme, and the SMP is on the executive planning team for this platform. The SMP has awarded 11 micro grants to support SDG events and has additionally provided the Scotland-Malawi SDG's exhibition for 10 events and major conferences. 35 members have completed written statements on how they are working towards the SDGs and all 1,000+ members are now being encouraged to use their SMP web-pages to show which SDGs they are working in.

(4.8) Partnering:

We have continued to work closely with SCVO, NIDOS, IDEAS and the Scottish Fair Trade Forum in this period, for example: hosting regular Network Forum meetings; leading with the joint dialogue around the May 2016 Holyrood election Manifestos; working in partnership with NIDOS in engagements with the UK Parliament International Development Committee; co-leading in the development of the Scottish Global Health Collaborative under the Chief Medical Officer; working with SCVO to support the Open Government Partnership in Scotland; and working with a range of agencies and networks to support the implementation of the SDGs in Scotland.

Challenges experienced:

We have not experienced any major constraints or difficulties which will impede the delivery of the planned activities.

In keeping with best practice, the SMP's strategic governance is informed by a detailed risk register; regularly updated and reviewed biannually by the Audit and Finance Committee and annually by the Board. Amongst the highest risks identified in this register is the retention of experienced staff.

One potential challenge the SMP has had to mitigate has been that two of its key staff, Member Services Manager and Principal Officer, have been absent for some of this period due to maternity and paternity leave, respectively. In both instances the SMP has worked to satisfy its legal responsibilities and also to support the individual post-holders while maintaining continuity in operations. This has been successful on both fronts: both post-holders have now returned to their original positions, the Member Services Manager on a part-time basis.

Another potential challenge, also factored into 2017-20 planning, is the increasing space restrictions for the SMP operating in its current three offices. The SMP already has three staff to one office room and has an increasingly large amount of equipment and resources with which they share this space. The SMP has begun conversation with Edinburgh City Council to see if any additional office or storage space can be found within the City Chambers and modest provision has been included in the 2017-20 plans for this.

Lessons Learnt

In this period we saw the value of getting out beyond the central belt to engage our members in the more remote areas of Scotland. Many of those members who came to our events in Dumfries, Oban, Aberdeen and Inverness had never been to an SMP event before because of the geography. While this was a significant investment for the SMP it was clearly appreciated by our more remote members.

Our <u>#1000partnerships</u> campaign showed us the value and impact of engaging the Scottish Parliament; briefing all 129 MSPs on Malawi links in their constituency. There was great enthusiasm and support for this work from our members and their partners in Malawi.

(1.1) Website

(1.2) Media

Activity	Year Three Interim Report (April - Sept 2016)
New SMP website with greatly improved look, feel and functionality: interactive videostreaming; more usercontrolled data; increased dynamic content; better profiling of the peopleto-people links; better illustrating the life behind each of the links – videos etc; full graphics refresh; clear calls to action; content updated weekly.	Between April and September 2016, the website has recorded 36,674 page views, 8,246 new visitors and 13,667 sessions. Compared to the same period last year: Page views have decreased by 0.7% Sessions have increased by 33% New visitors have increased by 30% From this we can see that although visitors are viewing less pages on the website, we are seeing a higher percentage of users returning to the website. We have also introduced new functionality to the website allowing members to say which SDG they are working towards on their profile page, and allowing the public to search by SDG (http://www.scotland-malawipartnership.org/get-involved/global-goals/). This is now live but we will include the full promotion and roll out of this functionality in with a general campaign to encourage members to update their web-page more frequently.

Activity	Year Three Interim Report (April - Sept 2016)
Creating an ambitious new Communications and Media Engagement Strategy.	Communications and Media Strategy launched last year.
Building connections and developing a contacts database of local and national warm media contacts in Scotland and Malawi.	No. of journalists engaged (phone or email): 14 No. of press releases sent: 3 No. of face to face meetings with journalists: 5 SMP has continued their regaular Friends of the Scotsman column, with five articles published by teh SMP in this period. SMP worked closely with Chris McCall, The Scotsman, to create a piece about the continuing strength of Scotland-Malawi links.
Increasing reactive and pro-active media work in Scotland and Malawi especially around key moment such as Malawi's 50th anniversary of independence and the SMP turning 10.	75 positive Malawi features in Scottish media 19 SMP-led (or SMP featured) items in the media In this period the SMP had 19 features in the media (TV, radio, print and online): 1. 13th April 2016, Common Space: Manifestos 2. 14th April 2016, The Herald: Brewgooder attracts Sir Tom and the crowd 3. 19th April 2016, The Scotsman: Coffee from Scots soil nurtured in Malawi 4. 3rd May 2016, Amnesty: Scotland's manifestos 5. 9th June 2016, Nyasa Times: Westminster debates UK Visas for visiting Malawians

	6. 10th June 2016: Press and Journal: Queen's Birthday Honours
	7. 11th June 2016, The Mirror: Queen's Birthday Honours
	8. 11th June 2016, The Edinburgh Reporter: Queen's Birthday Honours
	9. 13th June 2016, Third Force News: Charity workers recognised in Queen's
	birthday honours list
	10. 29th June 2016, The Scotsman: Scottish MPs back new UK Malawi tax treaty
	11. 28th July 2016, Third Force News: Scottish charities launch emergency
	Malawi famine appeals
	12. 8th August 2016, The Scotsman: Warm heart of Africa shows what
	friendship is
	13. 9th August 2016, The Scotsman: Scots Malawi partnership still going strong
	after 150 years
	14. 7th September 2016, ITV Borders (TV): Scotland's party leaders celebrate
	Malawi links
	15. 8th September 2016, The Herald (PAPER): Scotland's party leaders celebrate
	Malawi links
	16. 9th September 2016, Third Force News: Scotland's civic links with Malawi
	stronger than ever
	17. 10th September 2016, Nyasa Times: Scotland celebrates Malawi links
	18. 12th September 2016, Common Space: 1000 connections Malawi hailed as
	example of international Scotland
	19. 13th October 2016, Scotsman: 1000 reasons to be proud of people links
	with Malawi
	75 positive Malawi features in Scottish media
	19 SMP-led (or SMP featured) items in the media
	Compared to the same period last year, SMP articles have decreased (by 8
	articles) but positive Malawi features have increased by 15% (from 65 articles
	to 75).
	SMP-led (or SMP featured) items in Scottish media viewed by almost 3 million
	(figure taken from paper circulation and online audience of our most popular
	news publications).
	Facebook Likes: 1732, previous year: 1103 likes – an increase of 57%
	Facebook Impressions: 304,604, previous year: 119,502— an increase of 155%
Increasing reach of	Twitter Followers: 2493, previous year: 1609 followers – an increase of 55%
Social Media	Twitter Impressions: 285,400, previous year: 239,500 – an increase of 19%
(Facebook, Twitter,	Instagram Followers: 280, previous year 88 - an increase of 218%
Instagram, and Linked In).	Linkedin Followers: 117, previous year: 44 – an increase of 166%
,,	Linkedin Impressions : 6,603, previous year: 3,048 – an increase of 117%

lms& sion	Activity	Year Two Full Report (April 2015 - March 2016)
(1.3) Film Television	Supporting the commissioning of TV items raising awareness of the Scotland-Malawi relationship as a "new model" of international development, and very	The SMP is continuing to explore the possibility of a Scotland-Malawi TV documentary

significantly increasing public awareness and support of this work.	
Looking to establish a high profile high influence celebrity ambassador, used to raise the profile of members' work with Malawi and to communicate key messages to new audiences.	Through this period we have been in contact with a major Holywood Scottish film star, discussing the possibility of becoming a formal Scoland-Malawi ambassador. An agreement has not yet been reached due to filming commitments but discussions are continuing.
Increasing capacity and expertise to respond to and maximise impact of key media moments.	The Media and Communications Officer has been spported through this period, with month internal media planning meetings involving the Principal Officer, Member Services Manager and the Media and Communications Officer. We have also attracted further exertise and experience into the Board.

Activity	Year Three Interim Report (April - Sept 2016)
Raising awareness of existing and new research looking at Scotland-Malawi linking.	The SMP has continued to support research looking at the links between Scotland and Malawi, including, for example: (1) MaSP and the SMP supported Behi Barzegar, Open University PhD Student, during her research in Malawi. She said: "I just wanted to say thank you so very much for being so great in supporting me during my visit to Malawi. It was
Working in partnership and supporting other key researchers.	a pleasure meeting you and working with you while I was conducting my research. It is true to say that without you, life and work would have many times more difficult for me and I probably would not have achieved as much as I did without your help and support. So much of that I owe to [MaSP] for being awesome!! In addition to professional support, it was great to have a base and 'colleagues', to have fun with and receive social support from. I really used to enjoy walking over to the office and being able to chat freely and bounce off ideas at same time. I feel privileged to have had the opportunity to attend the strand meetings in April & observe first hand the amazing work that you guys are doing. In all the work I have done in South East Asia, West Africa and South America, I have never come across such a truly collaborative forum for a cooperative approach to strategic development programs as was organised by MaSP." (2) We formally supported a PhD research proposal by Chisomo Kalinga, a Malawian studying at the University of Edinburgh, to look at Scotland-Malawi links, for which funding has been secured by the Wellcome Trust. (3) We fed into a piece of research by a Canadian university for the French state aid agency, looking at per diems policy. David Hope-Jones was interviewed for this research and, during the interview, the researchers said the SMP's published guidance on per diems for members was the most constructive and usable they had found published anywhere. (4) The SMP continued to support the research of Colin Reilly and Alaynah Imlah at the University of Glasgow as they continue the Scotland-Malawi related PhDs. (5) The SMP formally supported Dr. Bryne Ngwenya (a Malawian staff member at the University of Edinburgh) to apply for DFID funds for Scotland-Malawi collaborative research looking at mining existing minerals within Malawi to act

	as sustainable fertilisers to help address food crisis. Dr Bryne Ngwenya said: "Thank you very much for making the time today and I realise that I took up over 1 hour of time that you hadn't planned for. This and the letter you have drafted is testament to the commitment and dedication you have for the SMP cause and it is greatly appreciated. I can't think of a stronger endorsement for our proposal than this and I hope that we get the funding and generate anticipated impact. (6) David Hope-Jones sits on the Strathclyde University Principal's Malawi Advisory Group and in this capacity supports students working with Malawi. (7) The SMP is in the process of establishing Malawi societies in universities across Scotland which it is hoped will encourage further Malawi-related research.
Commissioning new research to update the SMP's 2010 University of Edinburgh report.	Data from the University of Edinburgh study has been quoted across Scotland, the UK and Malawi. For example, by the First Minister, by MSPs in Holyrood, by MPs in Westminster, and by senior representatives of the Government of Malawi.
Undertaking a public awareness study in 2014, 2015 and 2017, aiming to double awareness from 2014 to 2017.	Data from the public awareness study has been quoted across Scotland, the UK and Malawi. For example, by the First Minister, by MSPs in Holyrood, by MPs in Westminster, and by senior representatives of the Government of Malawi.

Activity	Year Three Interim Report (April - Sept 2016)
Using the new website to encourage and support members to tell their stories through videos and blogs, by offering video, photography, and post- production services;	The SMP has produced 11 videos from April 2016-September 2016: 1. Celebrating #1000Partnerships with Willie Rennie MSP – 36 views 2. Celebrating #1000Partnerships with Patrick Harvie MSP – 37 views 3. Celebrating #1000Partnerships with Ruth Davidson MSP - 146 views 4. Celebrating #1000Partnerships with Dr Alasdair Allan MSP - 130 views 5. Celebrating #1000Partnerships with Kezia Dugdale MSP – 59 views 6. New SMP AGM 2015 video – 161 views 7. Rosshall Malawi Day – 171 views 8. Community Energy Malawi – 27 views 9. Mamie Martin/Soko Fund – private, used for an event 10. Carrick Knowe Primary – not yet promoted 11. Microloan Foundation – not yet promoted Current video views this year for all SMP videos – 2,463 views The top 5 videos (of all SMP videos) are below: 1. Developing a School Link with Malawi: Bannerman High School - 253 views 2. Inverkip Primary celebrate Malawi Day – 182 views 3. Celebrating #1000Partnerships with Ruth Davidson - 142 4. Malawi: Journey to Independence with Colin Cameron Part 1 - 137 views 5. Malawi: Journey to Independence with Colin Cameron Part 2 - 136 views
providing library for members;	Continued to maintain and growth our digital and physical library
having regular video competitions for members;	We included videos and photos into the nomination process for our 2016 Member Impact Awards (http://scotland-malawipartnership.org/our- members/2016-member-awards/) rather than having a separate video competition. This was very successful, with winners announced by MPs and

	MSPs at the SMP 2016 AGM.
having annual article competition in Malawi and Scotland.	The youth article competition was launched in the summer and a winner has been selected. The Scotsman newspaper will publish this winning article, to coincide with the 2016 Youth Congress.
having annual photo competition in Malawi and Scotland.	We included videos and photos into the nomination process for our 2016 Member Impact Awards (http://scotland-malawipartnership.org/our- members/2016-member-awards/) rather than having a separate video competition. This was very successful, with winners announced by MPs and MSPs at the SMP 2016 AGM.
Creating local, national and global audiences byproviding media training and support for members – partner with media school	The SMP Media and Communications Officer travelled to Malawi in the summer to train counterparts in MaSP in videography, editing, photograpy, social media and media engagement. This was was part of the MaSP 2016 Road Trip which included events across Malawi and visited eight Malawi-Scotland projects, producing 100% Malawi-made films of each. This support, training and capacity building has helped transform MaSPs usage of social media.
supporting members' events – offering promotional videos, projectors, flags, decorations etc	From April 2016- September 2016 the following events were supported through the lending of SMP materials: • Action Aid's 'Make Tax Fair Everywhere', April 2016 • EMMS International 175th anniversary celebrations, April 2016 • Strathclyde University's event 'Improving lives in Malawi' May 2016 • Classrooms for Malawi fundraising ball, May 2016 • JTS rice lunch, May 2016 • AMS Malawi Cultural evening, June 2016 • Mamie Martin and Soko Fund partnership launch, June 2016 • EMMS International Central Library exhibition, August 2016 Approximately 1000 Scots engaged so far.
developing an SMP roadshow, or annual "trade show" as part of the AGM	 In May 2016 the SMP embarked on a road trip to connect and engage with members and non-members across Scotland. We held events in Edinburgh, Glasgow, Dumfries, Oban, Inverness and Aberdeen which were attended by over 200 people. Of those who gace feedback, 94% said that the events were "Excellent" or "Very Good". Comments included: "It was very inspiring and also good to meet others locally with a link to Malawi" "The networking was very helpful and we made some useful links". "Being out with the central belt it was a good opportunity to attend in person and meet others - and hear the discussion on the Development Goals, particularly that of Governance" "Encouraged me to do more and better to support anything related to Malawi (and, of course, Scotland!)" "The excellent work they are doing in a most desirable partnership which makes one feel that Malawi is not isolated in her time of need" "Met with local MP- Callum McCaig - who appears to be interested in Malawi and is looking into the high visa costs"
developing inspiring new online TED talks with global audiences	We continue to look for innovative and appropriate online platforms to share our members' work.

Activity	Year Three Interim Report (April - Sept 2016)
Supporting and promoting business links, trade relationships and opportunities.	PROGRESS: Two successful meetings held of the BITT forum (in May & Sep 2016) attended by 32 people in total, both with strong inputs from Malawi, members and key stakeholders into the discussions. The following links were strengthened The following links were strengthened in the launch of a new speciality product into the market, Chisi Coffee from Artisan Roast (John Thompson). This was launched at the Royal Botanic Gardens Edinburgh in June and built on work from the Scottish Government funded TraCSS project. The samulation in the Karonga district attened events across Scotland to speak with members about Kilombero rice, which is now available at over 50 Cooperative Food shops in Scotland. The service of the SMP road trip in May/June representations and discussions from a visiting delegation from Community Energy Malawi and Scotland. The interpretations are strengthened at May forum, with presentations and discussions from a visiting delegation from Community Energy Malawi and Scottish organisations Dulas Energy. The idea of more action orientated working on livelihoods in Malawi strengthen at the Sep forum through shared learning from Oxfam Scotland and Opportunity International. LEARNING: The idea of more action orientated working groups (e.g. in tourism and agriculture) as a way to strengthen links has been included in the 2017-20 planning. Both the May and Sep BITT forums benefited from having strong Malawian input for the discussions.
Promoting Malawian goods and building Scottish markets.	PROGRESS: As a result of trade partnerships three new Malawian products (Scotland Street, Chisi Coffee and Malawian Gin) have been introduced to the Scottish market and Kilobero Rice is now listed with over 50 Co-operative food stores across Scotland. The SMP now promotes a range of 12 Malawian products including: coffee, rice, tea, sugar, ground nuts, gin and crafts on our website at member events and through targeted campaigns. (1) Coffee • Scotland Street: A new Malawian coffee product, targeted for the Scottish market was launched in March 2016. This was the result of collaboration between SMP, international best-selling author, Alexander McCall Smith, Brodies and the Mzuzu coffee co-operative. Since the launch (from April-Sep) over 2500 units have been sold with profits going to support girls' education in Malawi through a partnership between Brodies and the Mamie Martin Fund. http://www.brodies1867.co.uk/ • Speciality Coffee / 'Hero' product: SMP partnered with Artisan Roast and

RBGE to launch a new speciality product into the market, Chisi Coffee from Artisan Roast (John Thompson). This was launched at the Royal Botanic Gardens Edinburgh in June and the development of the coffee was built on work / best practice guidelines from the Scottish Government funded TraCSS project.

http://www.artisanroast.co.uk/products/malawi-misuku

(2) Kilombero Rice

• SMP is supporting member JTS to increase rice sales across Scotland in the following ways...

SMP used the Roadtrip to promote Kilombero to members across Scotland SMP are offering communications and media support to JTS

- Kilombero rice, is now available at over 50 Cooperative Food shops in Scotland. SMP have supported building and maintaining the relationship with the co-op and also promoting to out 1000+ members. The SMP has developed an action plan with JTS to increase rice sales in the coming months.

(3) Malawi Gin

• As part of our efforts to help support trade with Malawi, the SMP is now working in partnership with Malawian owned, UK based business Africanos World to bring the world famous Malawi Gin to Scotland. Africanos World Ltd is a fully registered, UK based family business founded by Blantyre native Francis Kaunjika in June 2015. Plan to officially launch the partnership at the 2016 AGM in Oct.

http://www.africanosworld.com/

(4) General / other

- SMP promoting 'Brewgooder' one of our members, an international beer brand, launched globally in summer 2016, which donates 100% of its profits to clean water projects in Malawi with SMP members Oxfam and Water Aid.
- Update on SG funded project: Improved Livelihoods SMP supported Scottish social enterprise 'Wool-n-Wood' with practical advice on exporting from Malawi.
- Material now on the website to promote all Malawian products available in the UK (coffee, rice, tea, sugar, nuts) online, on the new 'get involved' page with buy Malawian section.
- In addition to coffee, rice, gin and craft products, the SMP is also still working directly with the Rare Tea Company ('Lost Malawian Tea') and Liberation (new product with Malawian macadamia nuts) to support the promotion of their product lines in Scotland.

PROGRESS:

Exploring possibilities for Scotland-Malawi investment through encouraging: (1) the general public in Scotland; (2) SMP members; and (3) Scottish businesses to invest in Malawi

- The SMP continues to provide guidance and information on our new website promoting all the different options available for people who would like to support sustainable economic development in Malawi
- The SMP met with the Fair Finance Company and Oiko Credit to continue discussions around ethical investment.
- At the Sept BITT forum we tabled a discussion on 'opportunities and challenges for investment in Malawi', which was led by Dr Matthews Matumuba (via Skype from Lilongwe), see minutes for details.
- SMP are promoting the Scottish Government's new Malawi Investment Fund to members of the BITT forum.

The SMP are supporting the UK Government's Commonwealth Development Corporation (CDC) 'Impact Accelerator' programme in Malawi - the SMP has

been lobbying CDC to increase its investments in Malawi for a number of years and this represents a significant step forwards **LEARNING:** • Many of the investment opportunities coming from Malawi are targeted towards large scale, infrastructure development projects. • Willingness from MITC and the Small and Medium Enterprises Development Institute (SMEDI) to work constructively with SMP. **PROGRESS:** The SMP continues to promote its "10 case studies for 10 years" report (http://www.scotlandmalawipartnership.org/files/3714/7765/8433/10_Case_Studies_for_10_Years.p df) showing the impact we and our members are having in this space: 1. Trading with Climate Smart Supply (TraCSS) Project (Imani Development) 2. Global Health Partnerships (THET, University of Edinburgh, Johnson and Promoting how our Johnson) members' work supports economic 3. Aquaculture Enterprise Malawi (University of Stirling) development in 4. Atlantic Water Africa Malawi. 5. GALVmed (Global Alliance for Livestock Veterinary Medicines) 6. Kilombero Rice (JTS) 7. Lake of Stars 8. Malawi Fruits 9. Malawi Leaders of Learning (MLOL) 10. Hydro Energy Project (Sgurr Energy) We continue to support members to think about the impact of their work on **Encouraging members** to build links with the the economy of Malawi and encourage members to find ways to engage the private sector. private sector to support sustainable economic development. **PROGRESS:** • SMP supported/promoted a number of tourism related articles: http://www.heraldscotland.com/news/14594975.Operation Pack Your Trun 500 elephants moved across Africa to protect species/ http://www.nyasatimes.com/malawi-construct-state-art-tourism-schoolmkondiwa/ Promoting Malawi as a tourism destination http://www.nyasatimes.com/actor-rambo-silvester-stallon-malawi-tourism/ by... http://www.maravipost.com/2016/06/04/malawi-tourism-lake-stars-2016-...supporting articles in venue-announced/ Scottish Media; **LEARNING:** • Lake of Stars and Responsible Safari Company offer two innovative models of how tourism can contribute to sustainable economic development, worth exploring further. **PROGRESS:** • Continued strong working relationship with the Malawian Tourism Marketing ...promoting Malawian Consortium tourism operators in • Tour Operator of the month feature in the SMP bulletin successfully used to Scotland; promote tour operators in Malawi (Lake and Lake Safaris, Kumbali Lodge, Luwawa Forest Lodge, Central African Wilderness Safaris, Makuzi Beach Lodge,

I	Tangala Wilderness Ladge
	Tongole Wilderness Lodge) • Based on the above we were able to secure more tourism related prizes for the 2016 AGM which will feature in the next year as tour operators of the month (e.g. African Parks, Sunbird Hotels, Responsible Safari Company). LEARNING: • Real willingness for tour operators to work with SMP on this in a mutually beneficial partnership.
partnering with Malawi Tourism Consortium;	PROGRESS: • We continue to work in close partnership with the Malawi Tourism Consortium across a number of key areas. One issue which has arisen in this period is the introduction of Malawi visas for those travelling from the UK. We have worked closely with the Malawi Tourism Consortium in responding to this challenge and the Consortium has thanked the SMP for its support. • Due to staff changes in the Government of Malawi we have found it slower than we hoped to follow up on some of the constructive discussions with the Ministry of Tourism during their Nov 2015 visit to Scotland.
lobbying for better flight options from Scoltand	PROGRESS: We have met with representatives from STA Travel and Diversity travel and are in discussions about working in partnership on targeted flight promotions to Malawi. In advanced discussions with the Edinburgh Chamber of Commerce regarding joining as a charity member with the specific aim of building links with Edinburgh Airport and Skyscanner. We continue to do all we can to explore the possibility of more direct flights to Malawi, with interesting conversations with a number of different organisations.

Activity	Year Three Interim Report (April - Sept 2016)
Managing a dedicated staff member to support direct youth engagement and school partnerships, replacing similar services which have been cut across the sector	The youth aspect of the YSO role has developed significantly in the last year and is now delivering tangible outputs as detailed below (e.g. the Youth Congress, the Youth Newsletter).
Supporting direct youth engagements by having two SMP Directors under 25;	SMP Directors Claire Martin, Ben Wilson and Colin Reilly (who together make up 18% of the Board) continue to help champion SMP youth engagement on the Board.
support sharing of information between youth members through youth-	Two youth bulletins were sent to out 270 youth subscribers over the summer, the one in June 2016 had a 25.6% open rate and the one in July 29.2%. There are still challenges getting youth members to contribute to the bulletin and

focussed bulletin,	reading rates could be improved. Engagement on social media has increased
facebook group and	significantly with a near four-fold increase in members of the SMP Youth
youth forum	Facebook group over the last 6 months. Several members have posted photos
	of their summer trips to Malawi. A Youth Forum took place in April in Glasgow,
	with 10 members attending.
hosting an annual youth forum/congress;	The Youth Congress will be held on Monday 7th November, 9.30am to 3pm at George Watsons in Edinburgh. 322 young people have registered so far, 15 people have asked to have a stall at the event and there will be eight workshops running at the same time as the debate and the chance to visit stalls. They will be in groups of 80 for the debate and visiting the stalls and in groups of 20-30 for the workshops. The workshops will be on: Malawian drumming, Malawian culture, SDGs, CV/interviews, Volunteering, Climate Justice, Sustainable travel and a biology lab looking at Malaria. We will have two MSPs join us on the day, Ross Greer and Ben Macpherson, as well as Lord Jack McConnell.
having a youth links road-show;	Given the new plans for a SMP Road Trip, we decided to not have a seperate youth road show, and instead incorproate the two together. We had a good number of young people come to the events in Glasgow, Edinburgh, Dumfries, Oban, Inverness and Aberdeen. On the 26th April we hosted a special SMP youth screening of the Malawian movie "B'ella" (http://scotland-malawipartnership.org/news-events/past-events/youth-film-screening-
	glasgow/)
having youth competitions for best blog or article on Malawi;	The Youth article competition took place in September 2016 and a winner was chosen - Kirsten from Port Glasgow High School. Her article was very well written and will appear in the Scotsman in November 2016. She will be awarded with her prize at the Youth Congress on Monday 7th November, presented by Ross Greer MSP. There will also be a youth competition for the best tweet or instagram picture at the Youth Congress this year.
publishing a guide for	The 1000 coming of the CND Venth suide have now here successfully
youth members on	The 1000 copies of the SMP Youth guide have now been successfully distributed to Secondary Schools and youth members all across Scotland.
"paths into international	Rather than have a second print run, we will now encourage members (and
development".	potential new members) to access the guide online.
Support School partnerships byestablishing contact with every Scottish school linked with Malawi	In the last 6 months the SMP has visited 14 schools to give assemblies, teach lessons, offer support and guidance to teachers and to deliver Malawian language and culture sessions. Over the last 6 months the SMP have had 21 new schools join as members. There are currently 223 SMP School members, which is an increase of 10% over the last 6 months. In August 2016 all SMP member schools were posted their Partnership Principles certificates and encouraged to work with their partner school to gain their silver certificate. In the same correspondence they were also reminded of the support the SMP could offer, given resources and reminded of how to use the principles as a reflective tool. In September 2016 all Secondary schools across Scotland (over a 1000) were contacted to remind them about joining the SMP and to invite them to the Youth Congress in November.
developing curricula, support and promotional materials in Scotland and Malawi;	Over the last six months the SMP has distributed 74 hard copies of the Primary lesson idea booklets and 366 copies have been downloaded from the website.
	48 hard copies of the Secondary lesson booklets have been given to schools
	across Scotland and 218 copies have been downloaded from the website. All of
	the LINK Community Development Global Learning books have now been distributed by the SMP, with the final books being given out at the Scottish Learning festival 2016.
providing practical	Over the last 6 months the SMP has visited 14 schools across Scotland and
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support and advice for	called 18 schools to offer advice and support. This means that (based on an
school links (one-stop information point);	average of 505 pupils SMP per school) 16, 160 young scots have been encouraged to engage with Malawi links through their school. Laurie Byrne, Head Teacher at Holyrood RC Secondary School said: "We were delighted to have Scotland Malawi Partnership staff deliver a session on language and culture. The students enjoyed gaining a greater understanding of aspects of Malawian life and customs and they loved having the opportunity to practise some basic Chichewa words. All our students said they felt better prepared for their experience in Malawi because of these sessions. Emily and her colleague delivered the sessions with verve and humour and gave a real sense of their own love of Malawi and its people and culture. This transferred itself to our team. We hope to make this session an annual one for our Malawi Teams."
having an innovative and interactive school linking web-page;	Over the last 6 months 199 people visited the Schools page on the website and spent an average time of 2 minutes and 13 seconds on the page. Downloads include: 631 copies of the Guide to School Partnerships (1,767 in total since they have been available online), 366 copies of the Primary lesson ideas (820 in total) and 218 copies of the Secondary lesson ideas (563 in total). This shows that there is a real interest in these resources and they are attracting people to the website. On 9th September another school video was launched on the SMP website, Facebook page and SMP Twitter account. The video was about the Rosshall Academy Malawi Day and the support the SMP gave them, this has been viewed 171 times since then and has encouraged people who viewed the video to interact with the Schools section on the SMP website.
using social media, online discussion forums and webinars to facilitate a two-way dialogue with teachers and pupils;	The SMP continue to engage with schools on Twitter and Facebook. A number of schools have tweeted us over the last 6 months including 'We have earned our @ScotlandMalawi Bronze Award for our partnership with Renfrew Primary in William Village #Malawi' and '@JTS_FairTrade @CooperativeFood @ScotlandMalawi @MalawiGovt @MalawiinUK We look forward to getting this in #Scone' from Robert Douglas Memorial Primary about Kilombero Rice! The SMP are now looking into options for recording their CLPL sessions or making them live in the style of webinars or to be used as an online resource.
circulating a quarterly electronic newsletter to all Scottish schools with Malawi links;	The Schools Newsletter was sent out in June 2016 and it had 35 opens (14.8%) and 5 clicks (2.1%). Then there was a gap due to the schools being on summer holiday and the next schools newsletter was sent out in August 2016 and it had 43 opens (17.5%) and 11 clicks (4.5%). The Newsletters currently have 252 subscribers, however, a large number of these are still just the main office address of each school. The SMP are working hard to get a named contact and email address for the lead person in the school so that the person who receives the newsletter is interested and the amount of opens can be accurately recorded.
hosting regional school linking conferences/forums and training events;	No schools forums have taken place between April - September 2016. The last Schools Forum was in Edinburgh in February 2016, then the SMP road trip took place in May 2016 which included an event in Inverness Academy. There will be a Schools Forum in Glasgow in October 2016 and one in Dundee or Inverness in December 2016.
using MaSP as a central hub to build links in Malawi with District Commissioners, Primary Educations	Over the last six months MaSP have supported school members in Scotland by getting names and contact details for four schools in Malawi. They have also helped the SMP to update their list of Educational Divisional Managers across Malawi.

Advisers, District	
Education Managers,	
and the British Council	
developing a Malawi- led system to help broker new school links;	Over the last year the SMP have successfully paired five different sets of schools and encouraged them to follow the SMP 'Partnership Principles' throughout the process. These have been Gergask Primary School with Mkunkhu School (new Malawian school), St Bridget's Primary with Bwiwa Primary, The Pars Foundation with Kaundi Primary and Oban High School with Marymount Secondary and St Kizito Primary. Every time the partner schools are introduced they are encouraged to complete a Partnership Agreement and follow the Partnership Principles from the start.
offering logistical support and advice for reciprocal visits;	Over the last 6 months the SMP have delivered language and culture sessions in Beath High School, Lenzie Academy, Knightswood Secondary and at Dunblane Boys Brigade. Douglas Young, headteacher from Beath High School said: The language and culture session went down really well Emily - all aspects of it. Both staff and pupils enjoyed it and found it very useful indeed. The language session has led to greetings etc in Chichewa at every single meeting since and the wee bit at the end about the 'baggage' has given us a lot to think about too. Craig Shields, teacher from Knightswood Secondary said: 'I have just returned from a very successful visit to Malawi with 23 young people and 4 staff from our school. The input from Emily and the rest of the SMP team was invaluable in making our visit so successful. I even managed to attend and present at a Malawi-Scotland Partnership meeting during our visit!'
	The SMP also hosted a film screening for Bannermans High School on Tuesday 26th April for 21 students. Gillian Reid, teacher from Bannerman High School said: "I think the film gave our pupils a visual and entertaining insight into life and culture in Malawi of young people their own age. They were able to see what Malawi looked like especially at the school and homes to give them a better picture of what they would see during their for owing visit to Malawi. It also highlighted to the pupils the issues Malawi faces as a developing country especially regarding HIV / AIDS. A great film that lots of schools who are involved in visits to and partnerships with Malawi should watch."
updating existing, and publishing new, support materials around Scotland-	Over the last 6 months the SMP Guide to School Partnerships has been given out in hard copy to 116 schools, emailed to over 100 schools and downloaded
Malawi school linking;	from the SMP website by 631 people across Scotland.

Over the last 6 months, the SMP have continued to work closely with Monika Wantoch from Edinburgh Council and held a stall at the Learning for Sustainability Conference in May 2016 where 16 people signed up for information from the SMP.

The SMP Youth and Schools Officer is still a member of the Executive Committee for IDEAS and has supported their work on the GLP, Membership working group, IDEAS Schools Forum and throughout their Global Citizenship month in September 2016.

As part of the IDEAS network, the SMP have continued to strengthen their relationship with Christian Aid and Oxfam Scotland who will be facilitating a session on the SDGs at the 2016 SMP Youth Congress.

...working collaboratively with the British Council, Development Education Centres and other key partners;

The SMP continue to work closely with all of the DECs, in particular ScotDEC who have partnered with the SMP to deliver a series of 3 School Partnerships CLPL sessions in Edinburgh, two in May 2016 and the final session will be in October 2016. They will run the same session in Falkirk in November 2016 and February 2017. The SMP supported IDEAS' Sept 2016 reception in the Scottish Parliament, speaking in the panel discussion and helping IDEAS engage MSPs.

The SMP have continued to work closely with Education Scotland and are currently working with them to develop the School partnerships at George Watson College to be used as a case study.

As part of the SMP commitment to ensuring education projects carried out in Malawi and development education work in Scotland is co-ordinated, the SMP will be hosting an Education Round Table in November 2016 with key stakeholders in the sector. This will be an opportunity to hear details about projects taking places in schools in Malawi and in Scotland, and to agree on areas on shared areas of working and some specific outcomes.

All new schools that have joined the SMP or partnered with another school over the last six months have been given direct support with the Partnership Principles. All SMP school members have also been encouraged and supported to use them in the Schools Newsletter, which features a different principle in each edition, and through our five School Case Study videos.

...supporting the implementation of best practice in school linking;

Between May and August 2016, the SMP introduced the Partnership Principles Awards to Schools which will encourage SMP School members to use the Partnership Principles as a reflective tool with their partner school throughout the year and receive support from the SMP where necessary. In September 2016 all 223 SMP member schools received their Bronze Partnership Principles certificates through the post and were encouraged to go through them with their partner school and highlight areas where they are doing well (and could provide ideas for other schools) and areas in which they could benefit from support from the SMP.

The SMP also had a School Partnerships Member Impact Award, which 11 schools entered. Each of the nominees had to provide information on how they were working within the Scotland-Malawi Partnership Principles and contributing towards the UN Global Goals. At the 2016 AGM St Margaret's High School was announced as the winner. see: http://scotland-malawipartnership.org/our-members/2016-member-awards/2016-member-

	awards-schools/ Supplementary -
	Over the last 6 months the SMP have maintained there close relationship with Strathclyde University by inviting them to speak at the Schools Forum that will take place in October in Glasgow.
	In April 2016 the SMP wrote a concept note about establishing Malawi Societies at Scottish universities. The paper was well received by our university members who are supporting the initiative. The societies will help to continue young people's links with Malawi once they have left school, as well as motivating those without a link to become involved. Four universities are especially keen to progress the idea: Strathclyde, Glasgow, St. Andrews and Queen Margaret. Once the university terms start in September the plan is to get 2-3 societies registered and to develop them over the coming year. These societies will be student-led and fully autonomous, with the aim of inspiring links between Scotland and Malawi.
maintain SMP GLOW presence	The information about the SMP on GLOW is up to date.

Activity	Year Three Interim Report (April - Sept 2016)
Support core funding of MaSP beyond 2015 and integrate close SMP-MaSP working.	MaSP core funding 2015-17 has been secured from the Scottish Government and we are working together on planning for post-2017.
Dovetailing SMP and MaSP operations.	MaSP and SMP have monthly tele-conferences/skypes where-ever possible. Every week SMP and MaSP exchange weekly work planners which include all staff, so there is a clear, coherent and complimentary workplan between the two organisations. In the summer, Jackie Farr travelled to Malawi for ten days to train MaSP staff and regional volunteers in videography and social media engagement, and to support the MaSP Road Trip. In September 2016 Andrew Namakhoma (MaSP Chair) fed into the SMP AGM by recording videos to be played at the AGM, updating members about developments at MaSP.
Developing structures for new Malawi-led links	We have joint systems in place to respond to requests for new partnerships from Malawian organisations. However, we are increasingly encouraging MaSP to focus limited capacity on supporting Malawian organisations that have existing links with Scotland. Over the last year the SMP has successfully paired five different sets of schools and encouraged them to follow the SMP 'Partnership Principles' throughout the process. These have been Gergask Primary School with Mkunkhu School (new Malawian school), St Bridget's Primary with Bwiwa Primary, The Pars Foundation with Kaundi Primary and Oban High School with Marymount Secondary and St Kizito Primary.
Improving two-way sharing of ideas and contacts.	Each of our Forum meetings in Scotland looks to get meaningful imput from Malawi to inform discussions, this is by Skype, tele-conference, precorded video or by written submissions.
Exploring idea of MaSP managing a Malawi-led small grants	This was previously a discrete suggestion of the SG's. It is not something we are currently looking at for 2015-17 but MaSP would be happy to consider the idea in the future if invited to do so.

programme.	
Developing video- conferencing with colleagues inMalawi	The Communication and Resource Centres in Mzuzu and Blantyre have been extremely useful centres to help support communication with those in Malawi that have links with Scotland. This has allowed us to ensure more and more of new activity between our two countries is led by Malawi priorities. The SMP now has access to greatly improved video-conferencing facilities in the Edinburgh City Chambers which has greatly improved our ability to have live link ups with Malawi.
Developing facilities for recording videos in Malawi.	Jackie Farr travelled to Malawi to train MaSP staff and regional volunteers in videography and editing. While in Malawi they undertook the 2016 MaSP Road Trip which included filming eight videos of Malawi-Scotland projects visited across Malawi. The SMP also donated cameras, tripods and sound equipment to allow MaSP and MaSP members to produce their own videos in the future.

Activity	Year Three Interim Report (April - Sept 2016)
Developing new partnerships, at the request of Government of Malawi, between: Glasgow and Lilongwe, and Edinburgh and Blantyre;	The Glasgow-Lilongwe partnership we supported is working well. Discussions with Edinburgh City Council suggest this is not an immediate priority, although we have succeeded in engaging the Council in this period in a Learning for Sustainability Conference in May 2016, with a SMP stall. We will continue discussions with Edinburgh City Council but is unlikely any new partnership agreement will be in place before the May 2017 Local Elections.
Continuing to support 14 local authorities currently members of SMP;	We have made less progress in this area, in part due to continued funding pressure for Scottish local authorities. It has also been hard to generate new work because of the forthcoming Scottish Local Authority elections. We are in contact with our 14 Local Authority members and each receives regular information from the SMP, but we have limited scope to broker new activity beyond the most actively engaged LAs (Glasgow, Edinburgh, Fife and North Lanarkshire).
edinburgh council	PROGRESS: • LA content prepared for webpage and now live http://www.scotland-malawipartnership.org/areas-of-partnership/local-authorities/ We are keen to increase the content of this page in the coming months, with more case studies of existing local authority led projects.
Developing partnerships with Commonwealth Local Governance Forum etc;	 PROGRESS Following on from positive discussions with Lucy Slack in 2014/15 SMP is now in direct contact with the CLGF regional co-ordinator for Southern Africa - Nyasha Simbanagevi. E-mail discussions have been positive and both SMP and CLGF are both keen to work together on the following areas: Sharing resources Delivering joint training with SMP members Offering funding opportunities to local authorities Toward the above SMP provided a virtual introduction for CLGF to ALC to enable the sharing of training resources between the two organisations. We have had slower progress in this area than in others, in part because of funding pressures for local authorities, the withdrawal of DFID funding for the Local Government Alliance for International Development, and the forthcoming local elections.

	PROGRESS
Supporting Local Authorities to explore ways to strengthen local governance issues	• The SMP continues to support Glasgow City Council's – 'Malawi Leaders of Learning' project (funded by SG) SMP supported visa applications for Malawian teachers to visit Scotland as part of an educational exchange. - The SMP has developed a detailed concept note for a Scotland-Malawi Open Governance Forum and has piloted the proposed modality with an event with Sir Andrew Cubie in Lilongwe. We have received strong positive feedback from those consulted and are looking at governance strengthening as a key pillar of the SMP's 2017-20 strategic plan.

Activity	Year Three Interim Report (April - Sept 2015)
Actively encouraging more in the diaspora community to join the SMP as members;	We continued to strengthen our links with the Association of Malawians in Scotland and work closely with the Malawi High Commission and Hon Consul for Scotland. We continue to have strong Diaspora representation on our Board of Directors but the numbers of Diaspora members has remained relatively stable in recent months. We have a diaspora-specific page on the SMP website (http://www.scotland-malawipartnership.org/areas-of-partnership/diaspora/).
Supporting the African Council	The Africa Council does not seem to be an active entity. We have offered support but this has not been taken up. We have however offered and delivered support to diaspora organistions from Rwanda and CAR in terms of developing links in Scotland.
Creating a one-stop web-page signposting and supporting diaspora associations;	PROGRESS: • Content prepared for SMP webpage and now live http://www.scotland-malawipartnership.org/areas-of-partnership/diaspora/ • AMS website now live http://www.malawiansinscotland.org.uk/
Supporting the diaspora-led Malawi Independence Day Celebrations.	 PROGRESS: A successful, Malawian led event was held on 9th of July in Glasgow attended by over 150 people. SMP contributed in the following ways Provided over £500 towards the costs of the event to cover venue hire. Advised AMS on funding opportunities (e.g. BEMIS) Provided materials for decorations (flags and bunting) Promoting the event to our members (social media, bulletin, emails) Attended and spoke at the event (Chair Ken Ross) Donated a raffle prize (Malawian gin). SMP also supported an additional AMS cultural event on June 18th. LEARNING: Important that SMP continue to support this event in some capacity but it should be very much Malawian-led. This was the case in 2016 where the SMP had minimal involvement in the planning. Significant evidence of learning from 2015 being incorporated, for example: -Have a shorter event overall – perhaps 5pm-10pm – avoids lunch. -Have invited speakers after the meal to maximise attendance.

(2.6) MGDS II

(2.7) Commonwealth Games

(2.8) New

Activity	Year Three Interim Report (April - Sept 2016)
At the request of the Government of Malawi, supporting the key themes with in the MGDSII	PROGRESS: SMP activities, in particular the forums, are well aligned with Malawian priorities as highlighted in MGDSII: • Agriculture and Food Security (e.g. work of JTS with rice farmers in Karonga) • Energy (e.g. the work of Community Energy Scotland) • Industrial Development, Mining and Tourism (e.g. the Tourism Working Group) • Public Health, Sanitation, Malaria and HIV and AIDS management (e.g. the partnership between THET and the Global Health Academy at the University of Edinburgh) • Integrated Rural Development (Malawi Fruits work in Livingstonia) • Green Belt Irrigation and Water Development (e.g. University of Strathclyde WASH programme funded under Climate Justice Fund) • Child Development, Youth Development and Empowerment (e.g. SMP Youth Forum) • Climate Change, Natural Resources and Environmental Management (e.g. Climate Futures work with the James Hutton Institute)
Raising awareness of the MGDSII and encouraging members to work constructively within key MGDSII areas.	The SMP continues to encourage members to working within and towards the MGDSII, which will formally come to an end in 2016 (2011-16).

Activity	Year Three Interim Report (April - Sept 2016)
Ensuring Malawian	All activity completed
team is well supported	
to take part in the	
games.	
Maximising media	All activity completed
exposure and support	
for Malawi team.	
Developing and	This was completed in 2014.
supporting educational	
materials around the	
games.	

ers:	Activity	Year Three Interim Report (April - Sept 2016)
membe	Developing membership to exceed 1,000 by 2017.	In August 2016 the SMP reached 1000 members, made up of 13 universities, 7 colleges, 15 local authorities, 16 schools, 79 community groups and faith partnerships, 142 NGOs, charities and businesses and 252 community champions. At the end of September 2016 the SMP had 1,063 members.
_	Specific campaigns to increase membership	We have had good success expanding our numbers of youth, private sector, and school members in this period.

(3.2) Training:

in key areas (e.g.	
youth, diaspora,	
business, etc).	

Activity	Year Three Interim Report (April - Sept 2016)
Weekly Members E- Newsbulletin, including: Upcoming SMP events; SMP news; Members' news; Malawi news; Social Media highlights; New SMP members; New members' videos, blogs, news etc; Key updates from the website's discussion forums and polls; and any other relevant new information from the website	Bulletin contunes to be delivered weekly to members. 25 bulletins sent out in this period, to more than 1,000 members and key partners.
Monthly non-Members E-Newsbulletin to those who have signed up on the website to receive the bulletin but who aren't yet members. A more concise version of the above.	It was decided that a non-member e-bulletin might dilute the clear call to action on the website to join as a member. The offices' social media engagement is more targeted at non-members and so it's hoped that will help direct new people to the website, and encourage them to become members.
Thematic E- Newsbulletins going out as required (perhaps 2-3 a year on average) for many of the 'areas of partnership'.	PROGRESS: Thematic e-bulletins were sent out Schools and Youth, see relevant sections.

Activity	Year Three Interim Report (April - Sept 2016)
Partnering with external organisations (e.g. SCVO, Social Enterprise Academy, ACOSVO, NIDOS) to deliver training in: funding applications; financial management;	Co-hosted two information and training days in support of the Scottish Government's small grants programme. Also delivered language and culture training directly in five schools for groups traveling to Malawi in the summer. All other member training took place in Q1+2.

M&E local
employment;
governance and
reporting; Chichewa,
Chitumbuka and
Malawian culture;
media training – telling
your story.

Activity	Year Three Interim Report (April - Sept 2016)
Building on the SMP's recent sustainability research and earlier consultations developing "Partnership Principles", for each of the 15 areas of partnership in which our members work. Each principle will have associated advice, experience sharing, discussions and resources, all of which will be informed by pre-existing literature on the subject, Malawian input, and member experience. It will compliment and dovetail with all existing sustainability resources. It will be	To views of the SMP's online "Partnership Principles" through the SMP's you tube channel. All 230+ schools have received their Bronze Partnership Principles certificates for agreeing to abide by the Partnership Principles. Schools are being encouraged to work with their partners in Malawi to achieve silver and gold levels over the coming years.
practical, constructive, engaging and accessible.	
With members, developing bite-sized podcasts, videos and webinars on each of the "Partnership Principles", allowing members to share their own experience.	Each of the 11 Partnership Principles has its own bite-size videos and we are continuing to update these with new case studies, ideas and information (http://scotland-malawipartnership.org/get-involved/principles/)
Hosting one-day working conferences going through the "partnership principles", intentionally timed to coincide with a SG call, offering advice and creating a safe space for projects to share	There has not been a full call from the SG's Malawi Development Programme so the SMP has focused its efforts in this space on promoting the Partnership Principles to those developing small grants applications. We continue to use our 'Common Challenges: Shared Learning' paper to promote the Partnership Principles to those developing new projects: http://scotland-malawipartnership.org/download_file/256/207/.

their own owner:	
their own experiences, challenges, and ideas.	
chancinges, and lucas.	
Destablish in a searth o	
Publishing easily	
digestible one-page	
summaries of the 30	
key writings on	
sustainability in	
international	
partnerships. Having these embedded on	
the website and linked	
to the "Partnership	
Principles", so visitors	
to the website can	
easily dip in and out, or	
download the full set	Continue to promote the "Sustainability, Development, Effectiveness and 'Best
and read as an	Practice' " report, which includes the summaries of the 30 key writings on
accessible and	sustainability: http://scotland-
constructive guide to	malawipartnership.org/files/3214/4233/0774/SMP_Sustainability_Report_2013
sustainability.	_FINAL_for_SUS_CONFERENCE_2015.pdf
Working with	
independent	The "Sustainability, Development, Effectiveness and 'Best Practice' " report
researchers and the	
Scottish Government	(http://scotland-
to look at previously	malawipartnership.org/files/3214/4233/0774/SMP_Sustainability_Report_2013
funded projects and	_FINAL_for_SUS_CONFERENCE_2015.pdf) was completed by an external
research what makes a	researcher. This fed into the July 2015 Sustainability conference. The SMP five
project more likely to	member forums, along with the annual Symposium and bi-annual Strand
be genuinely	Meetings in Malawi, have been our key fora for engaging members is
sustainable.	constructive self-reflection on sustainability and effectiveness.
Encouraging and	
supporting members to	
ask questions of the	
SMP, e.g.:	
- How to manage	
economic uncertainty	We continue to provide information, updates and advice about how to manage
in Malawi (exchange	the currency fluctuations between the Kwacha and the Pound, as well as
rates, inflation etc).	inflation. We brief members on the exchange rate in our weekly bulletin,
- Best practice in	highlighting key shifts. Our advice on Per Diems (http://scotland-
employment – salary	malawipartnership.org/download_file/257/207/) has been picked up by
rates so as to attract	researchers working for the French state aid agency who stated that the SMP's
and retain good staff	advice is the most useful and usable they have found from any country. We
without skewing local	commissioned an external consultant to review the SMP's own emplyment
economies and brain	terms, meeting individually with each staff member and benchmarking afgainst
drain. Per Diem advice	the sector.
etc.	the sector.
Having an Annual Needs and Impact	
Survey to find out most	
popular/useful areas	
for the SMP to focus	
on - collating	
information and	
advice, hosting	
discussion days, etc.	The annual Needs and Impact survey takes place in Nov/Dec each year.
Engaging each of the	
existing Member	Each of the SMP's member forums continues to be engaged in discussions
SAISTING IVICINISCI	Each of the own of member for all o continues to be engaged in discussions

(3.4) Transparency: (3.5) Member forums

partnership issues and

advice.

Forums in the supporting members to engage the Partnership Principles. The Member Impact "Partnership Awards and the School Partnership Priniples certificates have been two key Principles" discussions developments in this period to advance the Partnership Principles which are, and development of increasingly, gaining currency. advice. Hosting an informal lunch-time lecture series, made as This idea was piloted in Malawi by SMP and MaSP with the Lecture/Think Tank interesting and event with Sir Andrew Cubie (http://scotland-malawipartnership.org/newsengaging as possible events/past-events/governance/). It was extremely well received by all parties "Join the and, from this feedback, we have developed a detailed 11-page concept note conversation". for a 'Scotland-Malawi Open Governance Forum'. This has been warmly Lectures to focus on welcomed by key Scottish and Malawian organisations, including SCVO, the key, and contentious,

has been worked within the SMP's 2017-20 Strategic Plan.

Royal Society Edinburgh and the Open Government Partnership. This activity

Activity	Year Three Interim Report (April - Sept 2016)
Encouraging and incentivizing members, through free membership, online promotion, and online giving facilities, to publish answers to their own "Partnership Principles".	•This was focused on Schools as a pilot project. All schools have received their Bronze Partnership Principles certificates for agreeing to abide by the principles. Schools are being encouraged to work with their partners in Malawi to achieve silver and gold levels over the coming years.
Giving web-capacity for smaller members who do not have their own websites to upload key documents to their SMP webpage, in order to meet best practice/IATI standards on transparency.	More than 1,000 organisations and key individuals with Malawi links publish information about their work on the SMP's website.

Activity	Year Three Interim Report (April - Sept 2016)
Continuing existing	In this period the SMP had 8 forum meetings:
forums in: health and	• 26th April: Youth Forum
further and higher	• 3rd May 2016: Business, Trade and Investment Forum (http://scotland-
education. Building the	malawipartnership.org/news-events/past-events/bitt-forum-edinburgh/)
identity of these	• 19th May 2016: Governance Forum (http://scotland-
forums through clear	malawipartnership.org/news-events/past-events/governance-forum-
branding, informative and dynamic web-	edinburgh/)
pages, regular updates	• 29th June 2016:Further and Higher Education Forum (SPHEIR Planning)
through bulletin, clear	(http://scotland-malawipartnership.org/news-events/past-events/higher-
and tangible outputs.	education-round-table-meeting-on-spheir/)
Increasing use of video	• 5th July 2016: Food Crisis Members' meeting (http://scotland-
conferencing. Live	malawipartnership.org/news-events/past-events/?ccm_paging_p_b2620=1)

streaming and live tweeting to get input from across Scotland and Malawi.	 25th August 2016: Further and Higher Education Forum (http://scotland-malawipartnership.org/news-events/past-events/?ccm_paging_p_b2620=1) 12th September 2016: Health Forum (http://scotland-malawipartnership.org/news-events/past-events/smp-health-links-forum/) 14th September 2016: Business, Trade and Investment Forum (http://scotland-malawipartnership.org/news-events/past-events/business-investment-trade-and-tourism-bitt-forum-sept-2016/) Each of these forums has involved live tweeting from members, Malawi input, active discussions, clear actions, and a dedicated web-page for posting information, updates and sharing resources.
Two new forums established in Business, Trade, Investment and Tourism, and Governance	There were 2 meetings of the BITT forum and 1 Governance forum. In total 38 members and interested stakeholders attended the meetings. Outputs from the meetings included: • A short briefing on land reform in Malawi • Member input into 2017-2020 strategic planning. • Videoconference with Matthews Mtumbuka (Airtel Malawi) • 3 case studies and shared learning in the BITT forum. • Event information on the SMP website- agenda, minutes, presentations, photos and summary: http://www.scotlandmalawipartnership.org/news-events/past-events/business-investment-trade-and-tourism-bitt-forum-sept-2016/
Mainstreaming a gender focus in all SMP member forums	% of women speakers presenting at forums are as follows: Youth Forum: 100% Health Forum: 37.5% Further and Higher Education Forum: 50% Governance Forum: 50% Schools Forum: 25% BITT Forum: 33% This is an average of 49.25% female and 50.75% male. % of Items on forum agenda that referred specifically to gender issues: Governance Forum: 0% Further and Higher Education Forum: 0% Health Forum: 33% Schools Forum: 0% BITT Forum: 12.5% Youth Forum: 10% Governance Forum: 15% Youth Forum: 10% Governance Forum: 12% Further and Higher Education Forum: 5% Health Forum: 25% BITT Forum: 8% LEARNING: • Ensure that more agenda topics specifically refer to gender and increase discussions on gender issues.
Developing online	The SMP website has 16 "Areas of Partnership", with one-stop shop web-pages

(3.6) Practical advice & support

support and sharing for 16 "areas of partnership". Developing online dialogue, information and support from webpage hubs. Face-toface meetings where needed on specific topics.

for each: http://scotland-malawipartnership.org/areas-of-partnership/ Each of these pages has: information about who is working where; links to relevant sites and resources; best practice videos; information about support available; news updates specific to this thematic area; and an online discussion forum for members.

Activity Year Three Interim Report (April - Sept 2016) Updating all publications, offering far more up to date practical advice and All publications up to date. Need to review download stats for the end of support about working in/with Malawi. reporting period. From April 2016- September 2016 18 events were supported through the lending of SMP materials: Increasing practical Action Aid's 'Make Tax Fair Everywhere', April 2016 support and resources • EMMS International 175th anniversary celebrations, April 2016 for members to use at • Strathclyde University's event 'Improving lives in Malawi...' May 2016 their own events • Classrooms for Malawi fundraising ball, May 2016 without charge (e.g. • JTS rice lunch, May 2016 flags, promotional AMS Malawi Cultural evening, June 2016 materials, pop-ups, • Mamie Martin and Soko Fund partnership launch, June 2016 lapel badges, films, • EMMS International Central Library exhibition, August 2016 video conferencing • 10 x UN Global Goals events facilities, etc). Approximately 1800 Scots engaged so far.

(3.7) Funding

ice:	Activity	Year Three Interim Report (April - Sept 2016)
assistar	Building capacity in the sector to develop high quality IDF applications for move to triennial funding cycles.	The SMP has co-hosted two information days in support of the SG's Small Grants Programme Call for Applications and has supported members to feed into the SG's international development policy consultation.
		Our 'Scotland-Malawi Open Governance Forum' consultation sets out a clear, detailed proposal about how the SMP and partners in Scotland and Malawi will make a tangible contribution to strengthening governance in both countries.

Campaigns

2	Activity	Year Three Interim Report (April - Sept 2016)
מו	Developing strong SMP-led campaigns, such as the Gender Matters campaign.	The SMP's 2016 Road Trip was its major campaign in this period, with national campaign including six major events across the country at: Glasgow, Edinburgh, Dumfries, Oban, Inverness and Aberdeen.

Working in partnership with others to support high impact nationwide campaigns, such as the engagement of the post 2015 / post MDG agenda.	We have continued to raise awareness of the Sustainable Development Goals / Global Goals through the 11 micro-grants we have awarded to support members' events, and in this period by having the Scotland-Malawi Pop-up SDGs exhibition at 10 major events and national conferences across Scottish civic and Parliamentary life. The SMP and SCVO have also succeeded in attracting funding from the Big Lottery Fund for a national web-platform championing Scotland's implementation of the SDGs. 35 members have completed a written statement detailing how their work is supporting the SDGs. All 1,000+ members are also now being encouraged to update the SMP web-profile to state which SDGs they are working in.
Delivery of the David Livingstone Bicentenary Scholarships Programme	The last few David Livingstone Scholars (Round Two) are in the process of completing their studies. This has been a very succesful programme with outstanding feedback from those involved.

Activity	Year Three Interim Report (April - Sept 2016)
Developing new, and updating existing publications, including: - Best practice guide to sending goods to Malawi; - Practical guide for Scots working and volunteering in Malawi; - Practical guide to school partnerships - Practical guide to reciprocal visits	The SMP has updated a number of its publications in this period but the most notable new publication has been the "Scotland and Malawi: 1000 partnerships" report (www.tinyurl.com/HolyroodMalawi) which was published by the SMP with the leaders of the five major parties (www.tinyurl.com/1000partnerships). This report gave details of all 1000+ members of the SMP, mapped across every Scottish Holyrood constituency, and included messages of strong support from all five party leaders. The SMP's #1000partnerships hastag had over 500,000 impressions, reaching over 185,000 people. The SMP also published short video interviews with the party leaders and Dr Allan.

Activity	Year Three Interim Report (April - Sept 2016)
Increasing the number and quality of networking events and opportunities across Scotland and, through the MaSP, Malawi.	From April to September 2016, the SMP hosted 20 networking events, attended by over 700 people. Feedback included: • "It was a most enjoyable evening and it was well presented" • "Congratulations to the team for a most enjoyable and worthwhile event, and for all their efforts to keep SMP members involved. Great value for money" • "I think it is good for all groups to be aware of how much is going on at different levels. It is all too easy to live in your own bubble!" "I thought the event was action packed, interesting and demonstrated commitment by all key players" • "Encouraged me to do more and better to support anything related to Malawi (and, of course, Scotland!)" • "It was very inspiring and also good to meet others locally with a link to Malawi"

(3.11) Organisational

(4.1) Lobbying and advocacy:

Activity	Year Three Interim Report (April - Sept 2016)
Increasing the capacity and specific expertise (e.g. media, school partnerships, local authorities etc) of the SMP Secretariat to be able to better support and facilitate this activity.	The staff team has been managed and supported to ensure it is an effective Secretariat. Each staff member has clear responsibility for the delivery of certain areas of the 2014-17 Strategic Planning and there are effective support and supervision systems. The team meets together every week to plan activities and discuss progress against plans. The office shares a weekly two-page planner document everyweek with the Board and MaSP, to ensure everyone knows who's doing what. Time and funds are available to support staff CPD needs. Through this period an external HR consultant was commissioned to meet with each staff member individually to discuss their role within the organisation and the terms of their employment. This was used to inform an independent HR review as part of the 2017-20 planning process, to ensure the SMP is keeping with best practice and employment law.

Activity	Year Three Interim Report (April - Sept 2016)
Developing a transparent advocacy strategy designed by members annually.	At each of the SMP Road Trip events in Glasgow, Edinburgh, Dumfries, Oban, Inverness and Aberdeen members were able to feed in to our lobbying and advocacy work, and also at our 2016 AGM. The SMP regularly consults its members as it looks to maintain its mandate to represent them on these issues.
Representing members and Scotland-Malawi civil society links in, for example, Independence Referendum while maintaining fastidiously neutral, non-governmental and apolitical.	During this period the SMP has had an active lobbying and advocacy presence, representing the priorities of its members (not funded by the Scottish Government): - Established strong relationships with all five of the Scottish Party Political leaders as we launched with them our '1,000 partnerships' report highlighting how our members are spread across all Scottish constituencies. - Lobbied the UK Government for the improvements to the dysfunctional processes through which UK visas are issued, with the issue regularly raised in parliament. - Co-hosted a meeting for members with the International Development Committee of the UK Parliament in Edinburgh. - Briefed all Scottish MPs on Malawi links in their constituency. - Secured the support of all Scottish MPs for the updating of the UK-Malawi tax treaty. - Had various questions asked in the Commons. - Briefed MPs and MSPs on Malawi links, for reference in various parliamentary debates. - Submitted to the UK Parliament International Development Committee's inquiries. - Secured Malawi and international development commitments in each of the manifestos of the major parties competing in the May 2016 Holyrood election. - Ran the Scottish Parliament's Malawi Cross Party Group. - Supported the Westminster All Party Parliamentary Group on Malawi and Zambia. - Met with various Minister across the Scottish, UK and Malawian governments, briefing them on the civic links between Scotland and Malawi.

(4.2) Malawi Scotland Partnership:

- Lobbied UK and Scottish Government to respond to the food security crisis in Malawi.
- Fed into the Scottish Government's new International Framework.
- Supported the Scottish Government's International Development Policy Review.

Activity Year Three Interim Report (April - Sept 2016) MaSP continues to grow in size, presence and effectiveness. Wherever possible, the SMP and MaSP have bi-weekly teleconferences/Skypes to ensure Build on the success of the two offices are working in close and effective synergy. the developing Malawi Both the SMP and MaSP share 2-page activity planning documents every week, Scotland Partnership. to ensure coordination between the two offices. For full details see the separate MaSP report for this period. MaSP core funding 2015-17 has been secured from the Scottish Government Support MaSP funding beyond 2015 and we are working together on planning for post-2017. Establishing interforum links, using new technology (video With the support of MaSP, all SMP forums in this period have had input from conferencing, twitter, Malawi, often by video or tele-conference. SMS systems, etc). We have joint systems in place to respond to requests for new partnerships from Malawian organisations. However, we are increasingly encouraging MaSP to focus limited capacity on supporting Malawian organisations that have Establishing links for existing links with Scotland. Over the last year the SMP has successfully paired developing new partnerships from five different sets of schools and encouraged them to follow the SMP Malawian 'Partnership Principles' throughout the process. These have been Gergask ideas/priorities. Primary School with Mkunkhu School (new Malawian school), St Bridget's Primary with Bwiwa Primary, The Pars Foundation with Kaundi Primary and Oban High School with Marymount Secondary and St Kizito Primary.

G .	alawi:	Activity	Year Three Interim Report (April - Sept 2015)
(4.3)	of M	Co-hosting annual Malawi Symposium in Malawi, supporting the	The 2016 Symposium took place in Feb 2016. The next Symposium will be in Jan/Feb 2017.

work of the four GoM Strand Leaders.	
Working closely to support the Malawi High Commission in the UK, and the Hon. Consul in Scotland.	We have been in regular contact with the Malawi High Commissioner and the Hon Consul for Scotland through this period, offering information, updates and briefings. One area of close working has been around the new requirements for Malawi visas.
Supporting work by members towards priorities within the Malawi Growth and	
Development Strategy II.	The SMP continues to encourage members to working within and towards the MGDSII, which will formally come to an end in 2016 (2011-16).

(4.4)

Activity Year Three Interim Report (April - Sept 2016) Developing strong links with a range of funders, including THET, DFID, Big Lottery, etc. Through this period we have worked closely with DFID, THET and the Big Lottery, etc.

Activity	Year Three Interim Report (April - Sept 2016)
Supporting the development of the SG's Small Grants programme – offering training, mentoring and support.	The SMP was delighted to help launch the 2016 call for Small Grant applications, and co-hosted two information events for organisations interested in applying, one in Glasgow and one in Edinburgh.
Supporting and promoting the SG's IDF – co-hosting information days, disseminating information etc.	The SMP has been active in supporting the SG's Malawi Development Programme through this period. We encouraged members to submit to the SG's international development policy consultation and ourselves collated views from our members to submit to the consultation ourselves. In the summer we brought our NGO members together to help coordinate Scotland's Malawi food crisis response, culminating in the match funding from the Scottish Government which we promoted across our membership. We also supported plans for the new Minister's first visit to Malawi.
Supporting the SG's move to a triennial IDF system – building capacity in the sector such that the SG receives three times as many high-quality, high-impact, fundable MDP applications.	This move to a triennial system has now been fully implemented.
Co-hosting annual Symposium conferences in Malawi and Scotland for the	The 2016 Symposium took place in February. The next Syposium will be in Jan/Feb 2017.

SG.	
Exploring possibility of developing a new transparency parallel reporting structure for the SG, following the Swedish model.	This idea is now being taken forwards as part of the Open Government Partnership in Scotland. As part of this, the SMP has been asked by SCVO to lead in the development of a webplatform raising awareness of SDG implementation in Scotland. The SMP is also consulting on a Scotland-Malawi Open Governance Forum, an idea which has received strong praise and support from the Government of Malawi, SCVO and prominant organisations such as the Royal Society of Edinburgh. SCVO have asked that this and-Malawi Open Governance Forum forms a formal part of Scotland's Open Government Partnership. These plans, embedded within the SMP's 2017-20 Strategic Plan will help support transparency, accountability and god governance across government and civic society in both Malawi and Scotland.
Supporting Scottish Ministers' and civil servants' visits to Malawi.	During this period the SMP supported the SG across a number of fronts with its Malawi Development Programme, including preparing a event in Lilongwe for the new Minister, Dr Alasdair Allan, to meet with various organisations across Malawi engaged in links with Scotland.
Continuing to run the Malawi Cross Party Group in the Scottish Parliament, and maintaining all party support for Scotland's links with Malawi.	The Malawi CPG was formally re-started after its 7th September meeting. This was the best attended Malawi CPG - possibly one of the busiest of all CPGs - standing room only. All five political parties had representatives elected onto the leadership team as Co-Convenors and Co-Vice Convenors. We have also successfully applied for the SMP's pop-up Global Goals exhibition to be displayed for a week in the Scottish Parliament's Garden Lobby.
Briefing MSP's on Malawi links within their constituencies.	In September 2016 we launched a new report with the leaders of all five political parties in Scotland and the Malawi Cross Party Group, detailing how our 1,000+ members are spread across every Holyrood Constituency (see www.tinyurl.com/HolyroodMalawi). Each of the five party leaders gave a formal message of written support and Ruth Davidson, Kezia Dugdale, Willie Rennie, Patrick Harvie and Dr Aladair Allan all joined us for a photo op dressed in traditional Malawian clothing: www.tinyurl.com/1000partnerships. We had strong media coverage from various national papers (e.g. www.scotsman.com/news/opinion/thousand-reasons-to-be-proud-of-our-links-to-the-people-of-malawi-1-4256001) and our #1000 partnerships hashtag had more than 500,000 impressions, reaching more than 185,000 people. All 129 MSPs have been individually briefed on Malawi links in their constituency and have been given a copy of the '1,000 partnerships report'.

Activity	Year Three Interim Report (April - Sept 2016)
Representing Scotland's civil society links with Malawi to the UK Government and Parliament.	The SMP has partnered with ActionAid to deliver the 'Make Tax Fair Everywhere' campaign, which received the support of all 59 Scottish MPs. The UK Government has now committed to updating the its 1955 UK-Malawi Tax Treaty. We submitted to the UK Parliament International Development Committee's enquiry on DFID expenditure. The SMP co-hosted a meeting with the UK Parliament's International Development Committee in September. We successfully encouraged the UK Government to increase its Malawi food security response. We represented our members serious concerns regarding the issuing of UK visas for Malawians invited to Scotland, with: - An SMP meeting with James Brokenshire MP (then Minister for Immigration) - A Westminster Hall debate - Representation with Robert Goodwill MP (current Minister for Immigration) - Offered members practical support, week in week out, responding to visa issues as they emerged. - We are now in well advanced talks with UKVI to enter into a formal MOU such that SMP members can avoid some of the worst elements of the visa application system We are representing the concerns of our school members regarding changes to the British Council's 'Connected Classrooms' programme. The small grants available in this programme had previously been for reciprocal teacher visits. They are now just for teachers in the UK to travel to the developing partner country, with no support for partner teachers to visit the UK. Hosted roundtable meetings in Scotland to welcome and induct the new British High Commissioner and Desk Officer for Malawi. Since the HMG reshuffle the SMP has written to the: • Foreign Secretary (Boris Johnson) • FOO Parliamentary Under-Secretary of State responsible for Africa (Mr Tobias Ellwood MP) • Secretary of State for International Development (Rt Hon Priti Patel MP) • DFID Parliamentary Under Secretary of State responsible for Africa (Mr James Wharton MP)
Maintaining all party support for Scotland's links with Malawi.	We continue to engage all 59 Scottish MPs, across the four political parties. The SMP regularly meets with Scottish MPs to brief them on Malawi-related matters and introduce them to SMP members in their constituency. The SMP has the full support of all 59 Scottish MPs, this was formally communicated through our "Make Tax Fair Everywhere" campaign which all 59 MPs backed. We have SMP members in every Scottish constituency. We have also successfully applied for the SMP's pop-up Global Goals exhibition to be displayed in the Palace of Westminster.

Activity	Year Three Interim Report (April - Sept 2015)
Engaging debate and dialogue around the post-MDG agenda, representing Scotland's civil society links with Malawi.	The SMP continues to play a key role in the early adoption and implementation of the SDGs in Scotland. Most recently SCVO embraced the SMP's proposal to have an innovative web-platform to engage Scottish civic society in the SDGs. Funding for this has now been secured from the Big Lottery Fund, as part of a wider UK-wide Open Government Partnership programme, and the SMP is on the executive planning team for this platform.
Disseminating information on, and encouraging and supporting members to work within, the post-MDG framework.	We created a pop-up exhibition celebrating Scotland-Malawi links across all 17 SDGs, showing Scots and Malawians working together as 'real people, real partnerships'. This exhibition was launched at the 2015 AGM., at which we also released our SDGs promotional 'dizzy goal' between the SMP and MaSP. Our target was 200,000 Twitter impressions over the course of a year and we got 2.2 million just from the launch at the AGM! This exhibition continues to tour across Scotland to schools, churches, universities, colleges, community groups and government departments. We also awarded micro grants to Scottish organisations to host their own events raising awareness of the SDGs across Scotland. We have confirmation from both Westminster Palace and Holyrood that both the UK and Scottish Parliaments will host the exhibition. We have played a leading role in supporting the coordination of the SDG's national implementation in Scotland, helping host and chair the national post-2015 group, and chairing the SDGs working group at teh November 2015 conference with the First Minister.

Activity	Year Three Interim Report (April - Sept 2016)
Continuing to host quarterly network form meetings bringing together NIDOS, Scottish Fair Trade Forum, IDEAS, SCVO, etc in information sharing and joint planning.	We have continued to work closely with SCVO, NIDOS, IDEAS and the Scottish Fair Trade Forum in this period, for example: - Hosting regular Network Forum meetings with NIDOS, IDEAS and the Scottish Fair Trade Forum - Leading with the joint lobby of political parties competing in the May 2016 Holyrood elections. With excellent results across all the manifestos (http://www.scotland-malawipartnership.org/news-events/all-news/2016-manifesto-analysis/) - Working in partnership with NIDOS in engagements with the UK Parliament International Development Committee
Extending partnership working to build capacity of the sector.	We have supported a number of key developments in the sector by working in partnership: - Co-leading in the development of the Scottish Global Health Collaborative under the Chief Medical Officer - Working with SCVO to support the Open Government Partnership in Scotland - Working with a range of agencies and networks to support the implementation of the SDGs in Scotland