



Scotland Malawi Partnership

# ANNUAL REPORT

2016-17



SUPPORTED BY





# Message from Chair

A big moment for the SMP came in March 2017 when we realised that we had completed every part of our 2014-17 Strategic Plan, with enthusiastic member feedback on all major programmes and initiatives. At the same time Scottish Government funding was renewed for a further three years, 2017-20. We are proud to have a Government with the vision for the kind of national mobilisation that the SMP helps to enable; and deeply grateful for its consistent grant support, even amidst intense budgetary pressures.

Another big moment came in September 2016 when our membership passed the 1,000 mark. This meant that we had more than doubled our membership since 2014 – a remarkable rate of growth. And with Malawi facing a major crisis of food security we needed all the members we could get. Much remains to be done but we can be proud that Scotland played its part in mitigating the worst effects of the crisis.

Fond farewells were offered to departing staff – Charlie Bevan and Keith Bohannon at SMP and Happy Makala at MaSP. Warm welcomes were offered to new arrival – Kathy Wright at SMP and Vera Kamtukule at MaSP. The staff, both old and new, continue to stretch our ambition and spark our imagination. This Annual Report bears eloquent testimony to the scale and quality of their achievement.

We are indebted also to our talented and hard-working Board; and most of all to our inspiring members who make the interface of Scotland and Malawi such a special place to be involved.

Kenneth R. Ross OBE  
Chair

## Who We Are

The Scotland Malawi Partnership is the national network inspiring and supporting links benefitting both Scotland and Malawi.

We aim to foster links, consistent with our values, between the two nations, and encourage development of sustainable projects in Malawi.

### David Hope-Jones OBE, Chief Executive

David is responsible for the management of the Partnership's work and is managed by the Board of Directors. Much of David's time is focused on the strategic development of the organisation, engagement with the respective governments, and external partnership working.

[David@scotland-malawipartnership.org](mailto:David@scotland-malawipartnership.org)

### Kathy Wright, Member Services Manager

Kathy is working with our members to support, connect and champion all their many and varied links with Malawi. Kathy also supports Emily and Jackie in their roles.

[Kathy@scotland-malawipartnership.org](mailto:Kathy@scotland-malawipartnership.org)

### Emily Mnyayi, Head of Youth and Schools

Emily works to increase the Partnership's engagement of young Scots and its support for school partnerships.

[Emily@scotland-malawipartnership.org](mailto:Emily@scotland-malawipartnership.org)

### Jackie Farr, Media and Communications Officer

Jackie is leading the media and communications for the Scotland Malawi Partnership and is responsible for increasing the awareness and support for Scotland's links with Malawi.

[Jackie@scotland-malawipartnership.org](mailto:Jackie@scotland-malawipartnership.org)

### Olu Sodipo, Finance Officer

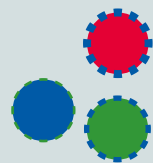
Olu is responsible for many of the internal processes of the Partnership, in particular looking after the finances.

[Olu@scotland-malawipartnership.org](mailto:Olu@scotland-malawipartnership.org)





# Our Network



We have more than 1,100 members across Scotland, all of whom have active links with Malawi. We're a diverse community but the common thread which unites us is our belief in partnership, friendship and solidarity.

**264**  
community champions

**233**  
Schools

**374**  
youth members

**1,100+**  
**SMP**  
**Members**  
(May 2017)

**144**  
NGOs, charities  
& businesses

**80**  
community groups  
& faith partnerships

**15**  
**local authorities**

**13** universities  
**8** colleges

# Member Impact



## Member Awards

We launched our inaugural Member Awards in 2016, celebrating and promoting the impact our members are having in Malawi.

## 2016 AGM

180 organisations and individuals with Malawi links joined us for our 2016 AGM on Saturday 8th October at the University of Strathclyde's Technology and Innovation Centre.

On the day we also had almost **half a million** twitter impressions, raising awareness of Scotland-Malawi links across a further 175,000 people.



## Partnership Principles

Having consulted hundreds of Malawian and Scottish organisations working together, the SMP has developed eleven principles of effective partnership working. It is these principles that we look to promote, encourage our members to work within, and hold ourselves accountable to:

**P**lanning together  
**A**ppropriateness  
**R**espect, trust and mutual understanding  
**T**ransparency  
**N**o one left behind  
**E**ffectiveness  
**R**eciprocity  
**S**ustainability  
**D**o no **H**arm  
**I**nterconnectivity  
**P**arity (equality)

*"I am very impressed with the way SMP operates. Your events I find have just the right balance of efficient organisation and friendly, open atmosphere. Thank you"*

Jean Bareham

In 2016-17 we:  
**Increased membership by 77%**

from **651**

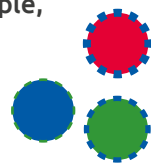
to **1,152**

*"The Partnership makes people feel that they are not isolated because of all the wonderful things that are being done by the SMP"*

Rosemary Argente

# Member Training

We ran two [Chichewa Courses](#) each spread over three evenings and hosted a [cultural sharing evening](#), attended by 72 people, to help prepare those visiting Malawi for the first time. In partnership with NIDOS we provided training and support for the Scottish Government's small grants programme.



We also ran nine language and culture sessions in schools with 247 participants and three teacher training sessions, attended by 42 teachers. Our school forums are also run as CLPL training sessions, with 60 teachers attending in 2016-17.



In 2016-17 we:  
trained in Chichewa

**336 people**



*"Participation in cross-party discussions is most helpful, to contribute and learn from others and understand government Policy."*

**Denis Robson,**  
Innerleithen - Thondwe Partnership

# Partnership Working



We supported 56 partner events, attended by 12,219 people, working with: the College of Medicine, EMMS International, ActionAid, NIDOS, Scottish Fair Trade Forum, IDEAS, University of Strathclyde, Just Trading Scotland, the Lord Provost of Edinburgh, Mamie Martin Fund, the Soko Fund, the Association of Malawians in Scotland, the Royal Botanic Garden Edinburgh, Education Scotland, One World Shops, Supporting Social Work in Malawi (SSWIM), the Royal College of Surgeons, and the office of the Chief Medical Officer.

We also played a leading role in developing and supporting innovative collaborative projects like the [Scottish Global Health Collaborative](#) and [GlobalGoals.scot](#).

We continue to work in active partnership and synergy with our sister network in Malawi, the Malawi Scotland Partnership (MaSP). We also work hand-in-hand with other core funded networks in Scotland, including NIDOS and the Scottish Fair Trade Forum, maximising coordination and collaboration across the sector.



In 2016-17 we:  
**Hosted**  
**32**  
**SMP events**  
**attended by**  
**1778**  
**people**

*"The SMP is a hugely useful source of up-to-date information"*

**Moira Dunworth,**  
Mamie Martin Fund





# Buy Malawian

We hosted Business, Trade, Investment and Tourism forums in [May](#) and [September](#) 2016. In part from these discussions, we developed the [#BuyMalawian2017](#) in partnership with the Scottish Fair Trade Forum and others. This six-week campaign built Scottish markets for [15 Malawian Products](#), generating [all-party support](#), with 700,000 impressions on social media, over 100 selfies with Malawian products, 4,000 public votes cast and 30,000 visits to the online gallery.

As part of the campaign we had 25 MSPs from all parties promoting Malawian products, and a special [Cross Party Group meeting launching Linga Fruit Wines](#) in Scotland. We also hosted the launch of the JTS Kilombero Rice in the Co-operative, promoted Mzuzu Coffee at the Royal Botanic Garden Edinburgh and co-hosted promotional events in One World Shops.



*"The positive media around the Buy Malawian campaign has positively impacted the attitude towards Linga Wine in some sectors"*

Tim and Margaret Ngwria,  
Linga Wines

In 2016-17 we:  
Built Scottish markets for  
**15** Malawian exports

Winner of the  
[#BuyMalawian2017](#)  
photo competition  
was Caroline Beaton  
with this photo of  
her son, Jack!







# Youth and Schools:

## Youth

- Youth Facebook page members grew by 280%
- Youth Congress attended by over 350 young people from 16 schools all across Scotland with 77% of students and 100% of teachers rating it as 'Excellent' or 'Very good'.
- Youth article competition winner Kirsten Irvine had her article published in the Scotsman
- Youth film screening of the Malawian film B'ella held in Glasgow

*"The SMP delivered the sessions for our students with verve and humour and gave a real sense of their own love of Malawi and its people and culture. This transferred itself to our team."*

Laurie Byrne,  
Head Teacher at Holyrood RC  
Secondary School



**100% of  
attendees**  
rated our youth events  
and schools events as  
**'very good'**  
or **'excellent'**

## Schools

We visited 26 schools in this period, giving talks, teaching lessons, running Career-Long Professional Learning (CLPL) sessions, delivering language and culture workshops, supporting teachers, and developing lesson plans and resources.

We shared interesting practice from Scottish schools through quarterly newsletters, our website and CLPLs delivered across Scotland, often in partnership with the Development Education Centres.

We also hosted a roundtable meeting, bringing together those delivering development education in Scotland and/or working with schools in Malawi, to coordinate education activities and identify joint projects.

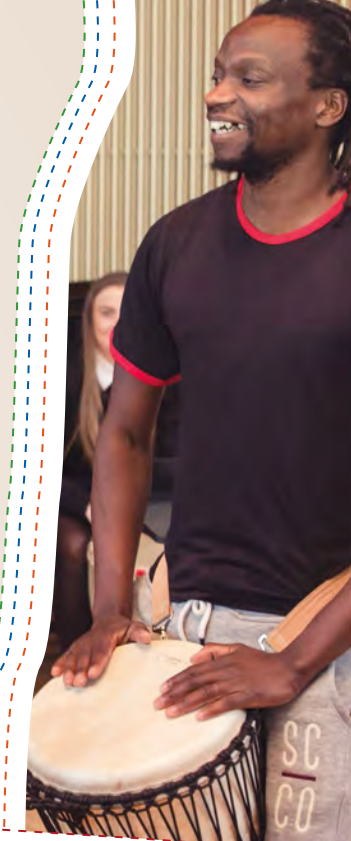
**School membership has increased by 17%**

**Schools forums held in Glasgow which 100% of attendees rated as 'Excellent' or 'Very good' and in Dundee, in partnership with One World Centre, which 92% of attendees rated as 'Excellent' or 'Very good'.**

**4,124 lesson idea booklets, guides to school partnerships and Paths into International Development youth guides delivered to schools, emailed or downloaded from our website.**

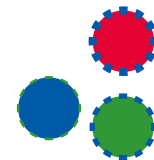
*"Our pupils attended the Youth Forum. It gave them the sense of purpose and that they are not alone in supporting projects in Malawi."*

Fiona McNicol,  
Beath High School





# SMP Road Trip



In May and June 2016 we got out of the office and toured across Scotland as part of our 'Road Trip', with special events in [Glasgow](#), [Edinburgh](#), [Dumfries](#), [Oban](#), [Inverness](#) and [Aberdeen](#). These events brought together communities and members who are not always able to engage in our events due to geographies. These events promoted the UN Sustainable Development Goals, invited input to the SMP's 2017-20 planning and provided a forum for members to share information about their Malawi links.

**94%** rated SMP Road Trip events excellent or very good

**89%** had expectations met or exceeded

*"Being outwith the central belt it was a good opportunity to attend in person and meet others – and hear the discussion on the UN Sustainable Development Goals, particularly that of Governance"*

*"I'm heartened to hear of the great work that's going on in Malawi and to know that the initiative to help is gaining strength"*

*"The day gave me additional motivation and renewed my commitment"*

*"It improved understanding of the partnership and increased involvement locally"*

*"Great event & great work from the SMP team"*

*"I thought the event was action packed, interesting and demonstrated commitment by all key players. Thank you!"*

# Forums:



Our national forums run through the year, bringing together members working in particular areas to share learning and experience, harness expertise, listen to our partners in Malawi, and build innovative new collaborations.

They are key hubs in the bilateral relationship, coordinating work and inspiring new activity.

In 2016-17 we held nine forums across [governance](#), [youth](#), [higher & further education](#), [schools](#), [BITT](#) and [faith-based links](#).

**91%** rated SMP forums as useful in 2016

*"Our pupils attended the Youth Forum. Again, it gave them the sense of purpose and that they are not alone in supporting projects in Malawi."*

*"I attended the meeting for all members whose link is faith based & it was excellent."*





# Media and Communications

**Bulletin:** 50 weekly bulletins were sent to SMP members, partners and key stakeholders. Each bulletin contains key updates, news and information relevant to Scotland's links with Malawi, including Malawi news, funding opportunities, events, shared learning, currency updates and training opportunities.

**Website and online forums:** The SMP website, and its associated online forums, exists to support members to keep informed of news from Malawi, share information and learning from their Malawi links, connect and inspire with other members, and be actively involved in the SMP's work.



In 2016-17 we achieved

**1.2m** social media impressions

In 2016-17 the number of new visitors to the site increased by 46%.

*"The SMP has made the prospect of further developing my links seem more realistic and feasible as support is available."*

Jennifer Macalister  
Hall

**Media engagements:** In 2016-17 the SMP successfully increased its pro-active media work resulting in:

**150 Malawi features in Scottish media, of which 40 were SMP-led (or SMP featured).**

**Social media:** We use social media to keep members informed of upcoming events, news from Malawi and member activity.

Check out our social media stats for 2016-17:



Twitter impressions increased by

**15%**

**LinkedIn**

LinkedIn followers grew by

**55%**



Facebook impressions increased by

**49%**



Instagram followers grew by

**113%**



**YouTube**

We now have

**5,000**

views on Youtube





# Student Societies

We supported the University of Glasgow and Queen Margaret University to set up student Malawi Societies. Activities have included social events, fundraising and presentations.

# Food Crisis

Malawi faced a significant food security crisis during 2016 because of the poor rains and ensuing poor harvest. In the autumn of 2016, six million Malawians faced imminent food insecurity. As always, Scotland stood shoulder-to-shoulder with Malawi as it faced this latest crisis.

We supported our members to respond to the crisis at every level, helping share information and advice and coordinate activity. We successfully lobbied the Scottish and UK Government to increase their support for Malawi. The Scottish Government match-funded donations to four of our largest members, Christian Aid, EMMS International, Oxfam Scotland and SCIAF, and the UK Government invested a further £8.1m.



# Faith Links

We hosted a [meeting of the Malawi Cross Party Group looking at faith links](#) in November 2016, at which we brought together faith-based NGOs working in Malawi with Scottish churches with Malawi links. This was then followed by our [annual one-day faith-based conference](#) to share learning and experience between churches. We support 40 churches with their links to Malawi.





# Governance Parliament

With our sister network in Malawi we had a pilot event in Malawi looking at “[Leadership, good governance and the role of civic society](#)” in April 2016. This special event in Lilongwe was chaired by the British High Commissioner and included reflections from Sir Andrew Cubie on Scotland’s experience and learning in this space, and from Dr Henry Chingaibe on good governance and leadership in Malawi. A constructive, safe space was created for government and civic society, from both nations, to come together and speak candidly and meaningfully about the challenges we both face. With outstanding feedback from Malawi, this work on governance will continue 2017-20, underpinned by mutual respect and understanding.

# Parliament

We developed and facilitated four meetings of the Malawi Cross Party Group (CPG) in the Scottish Parliament, bringing together members with MSPs for some of the best attended meetings of any CPG in this Parliament. [We had 25 MSPs posting #BuyMalawian2017](#) selfies with Malawian products and [every Scottish MP supporting our lobby to update the colonial era UK-Malawi tax treaty](#).

We briefed all 129 MSPs and all 59 Scottish MPs on Malawi links in their constituency/region, helping cement all-party political support.

We worked closely with the relevant select committees in both Westminster and Holyrood, making submissions, giving evidence and supporting events and reports.

When the Scottish Parliament met to debate the Scottish Government’s new international development strategy in January 2017, there were more than 100 positive references to Malawi, with MSPs queueing up to speak passionately about Malawi links in their constituency.

In September 2016 the party leaders joined us to celebrate the moment we hit [1,000 members](#), with each giving [video messages](#) of support.



## All-Party Political Support:



**Nicola Sturgeon MSP**, Leader, Scottish National Party and First Minister of Scotland:

*“...the Scottish Government-funded Scotland Malawi Partnership, shows the depth of the enduring relationship we enjoy, with links to Malawi from communities in every part of Scotland.”*

**Ruth Davidson MSP**, Leader, Scottish Conservative Party

*“At heart, this is about friendship. Not just between governments, but between two peoples. Each year thousands of Scots and Malawians stand side-by-side and work together to achieve common goals.”*

**Kezia Dugdale MSP**, Leader, Scottish Labour Party

*“The increasing number of Scots actively involved in links with Malawi through our schools and universities through to charities, hospitals and local businesses shows the kindness at the heart of the Scottish character.”*



**Willie Rennie MSP**, Leader, Scottish Liberal Democrats

*“Through education, communication and engagement we are forging a lasting relationship with this fascinating and creative country at the heart of Africa.”*

**Patrick Harvie MSP**, Co-convener, Scottish Green Party

*“I am delighted to see Scotland’s long-standing friendship with Malawi continue to grow from strength to strength. More and more communities the length and breadth of Scotland are now involved in the people-to-people partnerships.”*



# Accounts

The work of the Scotland Malawi Partnership is funded primarily from grants, membership fees and voluntary donations.

## Income

A total of £311,110 was received in 2016-17 comprising:

- £14,528 of unrestricted income received from membership subscriptions and donations
- £226,349 of core funding received from the Scottish Government
- £70,000 of funding received from the Scottish Government for the development of the Malawi Scotland Partnership (MaSP)
- £233 received in bank interest

## Expenditure

A total of £322,501 was expended in 2016-17

The largest areas of expenditure were:

- Employment costs of £171,627 which is made up of salaries and wages of £156,251, social security costs of £7,216 and pension costs of £8,160
- £84,866.50 for MaSP development – of which £77,310 came from the Scottish Government grant and £7,556.50 came from SMP unrestricted funds
- A disbursement of £4,258 was made from the David Livingstone Bicentenary scholarship funds. This programme has been completed; this was the last tranche of payments. It was aimed to help fund under-privileged Malawi students through a Masters degree in Malawi. 37 students were awarded scholarships in the first programme running October 2013 to June 2015. Another 37 students were awarded scholarships in the second programme running August 2014 to June 2016.
- £21,532 was spent on events and other operational activities

## Bank balance

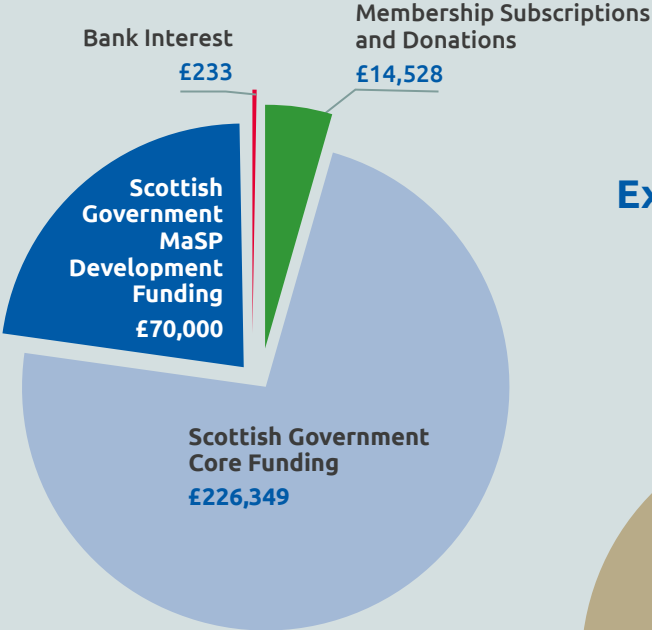
It should be noted that some income streams are not received annually and a direct comparison of income and expenditure within a 12 month period therefore only gives a part of the picture.

At the end of the financial year 2016-17 the Scotland Malawi Partnership had the following funds in the bank:

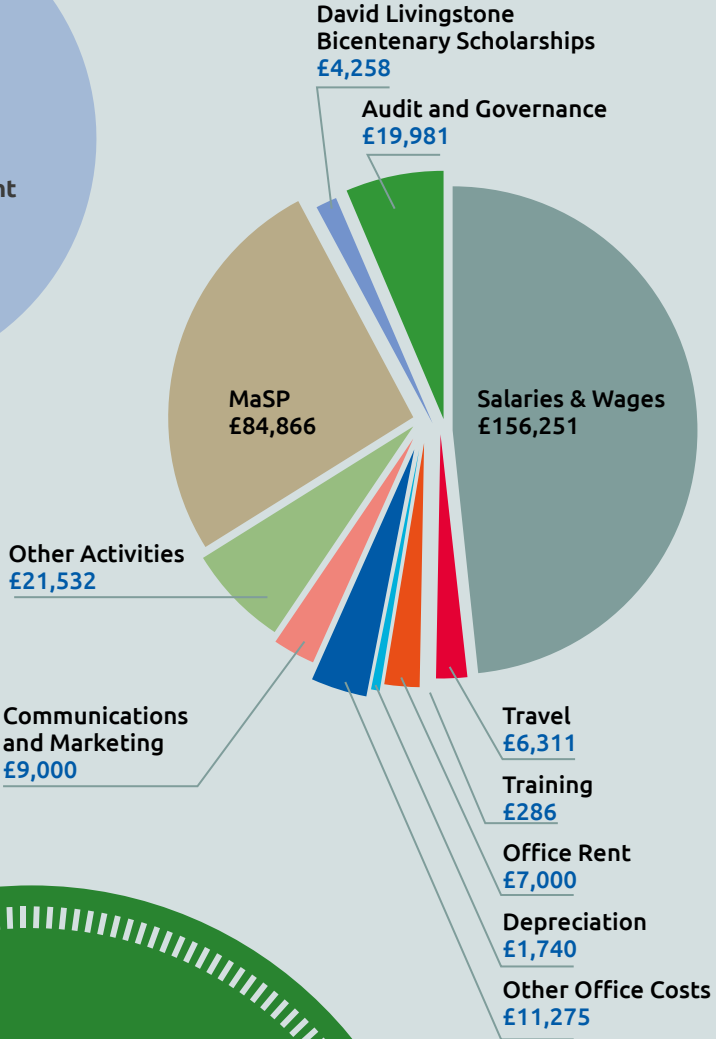
£52,651 of unrestricted funds, and £17,243 of restricted funds  
Total £69,894

A full copy of the Report and Accounts covering the 12-month period from 1 April 2016 to 31 March 2017 is available from our website or on request. A funding agreement for 2017-20 has been signed with the Scottish Government. We are indebted for the continued leadership of, and support from, the Scottish Government.

## Income £311,110



## Expenditure £322,501





# 2017-20 Plans

In 2017-20, Scotland Malawi Partnership activities will help reduce poverty and increase well-being in Malawi and Scotland by coordinating, representing, supporting and developing the many dignified, two-way people-to-people bilateral links which unite our two nations. Core funding has been secured until 2020 from the Scottish Government.

We will focus our activity through seven strategic strands:

- 1 **COMMUNICATING** our message
- 2 Understanding our **IMPACT**
- 3 **STRENGTHENING** our partnership
- 4 Supporting **SUSTAINABLE ECONOMIC DEVELOPMENT**
- 5 Inspiring the **NEXT GENERATION**
- 6 Practical **SUPPORT** and **SHARING**
- 7 **INTEGRATING** and **INFLUENCING**

As we conclude another exciting and game-changing year for the SMP, full of breathless activity and engagements, it's good to take a moment to reflect on the impact we've had and the progress we've made. Together, we have achieved a great deal but we recognize there is still a long way to go.

The reality is that for too many of our friends in Malawi, 2017-18 will be no less challenging than 2016-17. Food insecurity, climate change, weak governance, a lack of sustainability and transparency, disengaged youth and a weak economy are day-to-day realities for too many. And so, listening to our members and partners, these are amongst our top priorities for the coming years.

As we successfully conclude our 2014-17 Strategic Plan and eagerly look to ever more ambitious plans for 2017-20, we recognise that this is also an exciting new chapter for our sister network in Malawi. With an energetic and inspiring new Chief Executive, a new office, a fast growing membership and an increased budget, it is very likely we will be overtaken in this coming triennium by our friends and partners in Malawi! It is with heartfelt pride and excitement that we see ever-increasing Malawian leadership in all we do.

My thanks to all, at both sides of the partnership, who have made this such an impressive and impactful year. To colleagues, directors, members, funders, partners and the 94,000 Scots and 198,000 Malawians who have quietly committed time, effort and resource – thank you.

David Hope-Jones OBE  
Chief Executive

Message  
from our  
Chief Executive







**4x**  
awareness of  
Malawi links  
than any other  
country

**4 million**  
Malawians  
indirectly  
benefit

**2 million**  
Malawians  
directly  
benefit

 **46%**  
of Scots  
have a  
friend with  
a Malawi link



 **74%**  
of Scots  
support  
Malawi  
links

**300,000**  
Scots  
benefit

**£40**  
million  
from  
**Scottish**  
communities

**94,000** **&**  
**Scots**  
**198,000**  
Malawians  
involved