Scotland Malawi Partnership 2017-20
THEORY OF CHANGE

Landscape / Context:
150+ years of shared history, culture and collaboration
46% of Scots have a friend or family member involved with Malawi
94,0000 Scots and **198,000 Malawians** working together, contributing **£40m of inputs annually**

Improved lives and well-being of Malawians and Scots

ASSUMPTIONS

1) Scotland-Malawi links are positive:

So, we need to...
- understand our impact
- listen and engage critics
- avoid donor dependency
- strengthen sustainability.

2) Breadth of relationship and range of stake-holders is good:

So, we need to...
- understand our impact
- coordinate work
- fit into SDGs.

3) We under-stand what we mean by "civic society" and "dignified part-nership":

So, we need to...
- define terms
- adhere to "Partnership Principles".

Outcomes in "external" environment:
- Public aware & supportive
- Public see real impact in Scot. & Malawi
- Stronger governance, SDG16, OGP, etc
- Stronger Malawi economy, more trade & tourism
- Young Scots & Malawians inspire others
- Greater effectiveness & overall impact
- Policy makers engaged in & support SMP

Outcomes in "external" environment:
- Public*
- Media*
- Partners*
- Government*
*Scotland and Malawi

Outcomes in "internal" environment:
- Members informed & coordinated
- Members assess & promote their impact
- Strengthened governance, transparency, sustainability & food security
- Engage private sector, support Malawi econ.
- More schools & young people, better engaged
- Members better supported & more shared learning
- Members deliver SDGs & engage policy-makers

Outcomes in "internal" environment:
- SMP members
- MaSP members
- Board
- Secretariat

SMP Activity:
- COMMUNICATING our message
- Understanding our IMPACT
- STRENGTHENING our partnership
- Supporting SUSTAINABLE ECON. DEVELOPMENT
- Inspiring the NEXT GENERATION
- Practical SUPPORT and SHARING
- INTEGRATING and INFLUENCING

SMP Activity

Listening to & acting on our Members' needs

Dignified People-to-People Partnerships

SMP mobilisation of Scottish and Malawian civic society

Potential threats in Malawi:
- Extreme poverty, inhibiting education and healthcare
- Rapid population growth with increasing youth unemployment
- Governance challenges impeding development
- Climate change worsening food insecurity
- Lack of sustained economic activity

Malawi & Scotland committed to UN Global Goals...

THE GLOBAL GOALS For Sustainable Development

17 PARTNERSHIPS FOR THE GOALS

...working through multi-stakeholder partnerships

Potential threats in Scotland:
- Decreasing cross-cultural civic engagement
- Diminishing sense of progressive internationalism
- Less tolerant, outward-looking and pluralistic society
- Fragmentation and lack of coordination of effort
- Increasing cynicism and self-interest