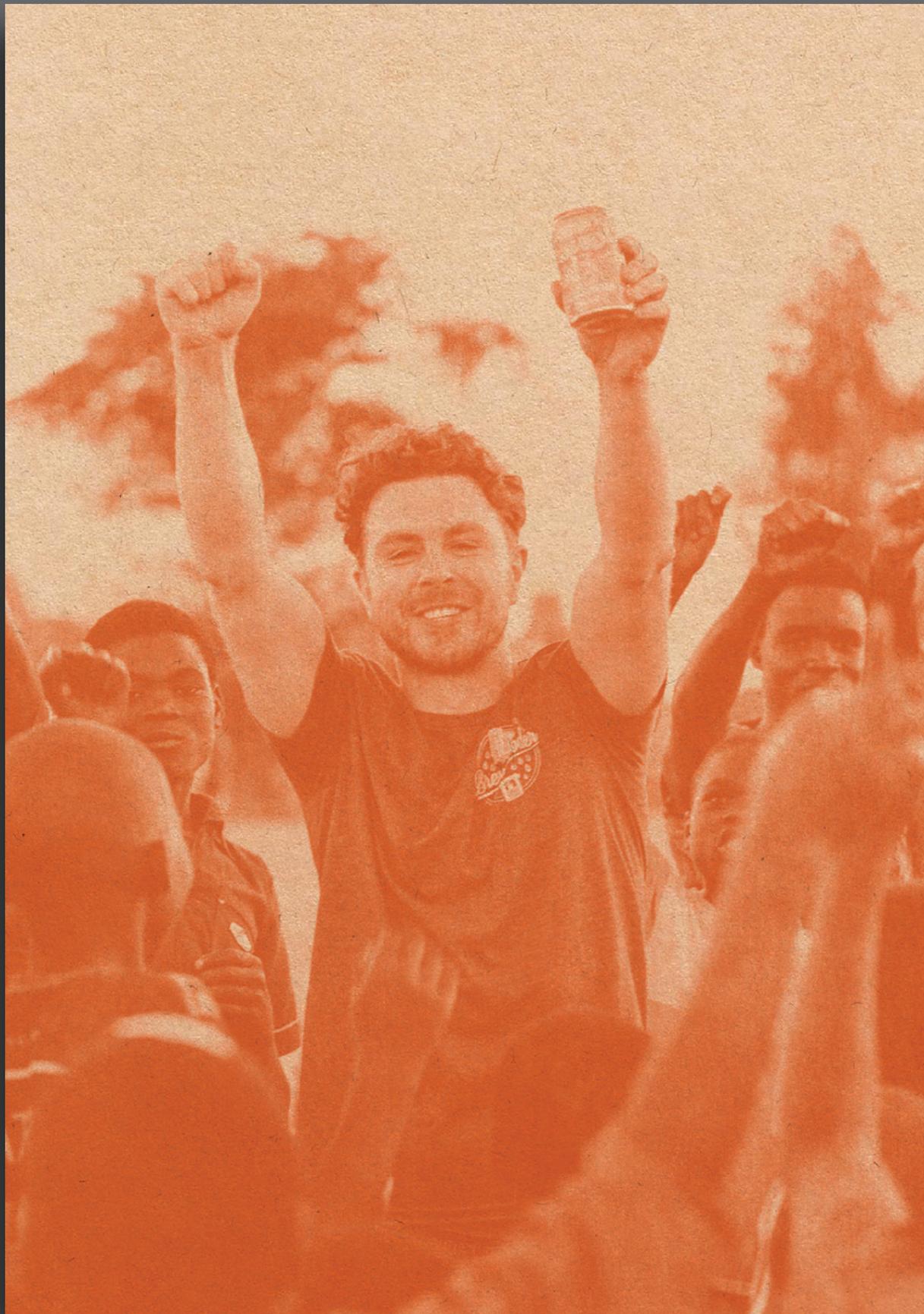


**ANNUAL
REPORT
2018**
**AT WAR
WITH
WATER
POVERTY**

THE BREWGOODER FOUNDATION



THE FIRST TWO YEARS OF THE BREWGOODER JOURNEY HAVE BEEN HUGELY ENCOURAGING. FROM A SIMPLE STATEMENT OF INTENT TO BRING ONE MILLION PEOPLE CLEAN WATER DELIVERED BACK ON WORLD WATER DAY 2016, BY APRIL 2018 BREWGOODER HAD DEVELOPED INTO A GROWING SOCIAL ENTERPRISE HELPING THOUSANDS OF PEOPLE ACCESS WATER ON A DAILY BASIS AND TRANSFORMING BEER DRINKERS ACROSS THE UK INTO PHILANTHROPISTS. THIS IS OUR CHANCE TO UPDATE YOU ON SOME OF WHAT WE'VE DONE AND WHERE WE ARE GOING ON OUR #DRINKBEERGIVewater MISSION. SO WHETHER YOU HAVE BEEN ON THIS JOURNEY FROM DAY 1 AS A CROWDFUND BACKER, OR YOU HAVE ONLY JUST RECENTLY HAD YOUR FIRST CAN OF CLEAN WATER... THANK YOU SO MUCH FOR BELIEVING IN OUR MISSION. WE WILL GET THERE WITH YOUR SUPPORT.

Alan Mahon, Trustee
On behalf of the board
of Trustees of the
Brewgooder Foundation

DRINK BEER

On the beer side we've sold more than 750,000 cans of Clean Water Lager generating more than £700k in our first two years of sales. The 2017/18 financial year saw revenues grow 219% to smash the £540k mark. We reached 2000 distribution points within the UK by the end of April 2018 and created 5 high-value jobs in the social enterprise sector.

KEY STATS

750,000+

cans of Clean Water Lager

£700,000+

in our first two years of sales

219%

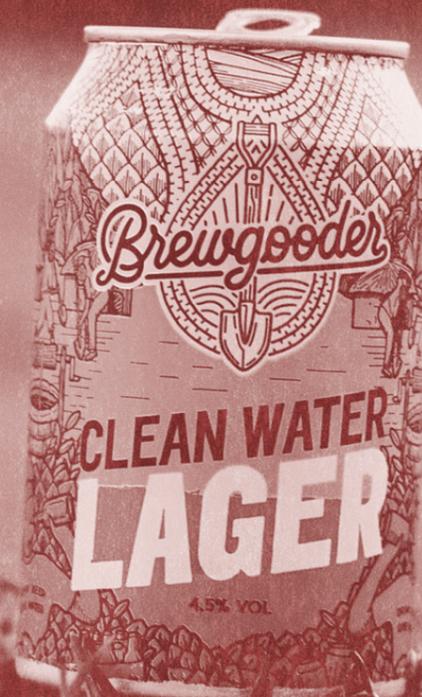
revenue growth in 2017/18

2,000

UK distribution points by the end of April 2018

5

high-value jobs in the social enterprise sector



FACTS

884m

people lack clean drinking water

2m

people die annually from water related disease, most of these are children under five

2030

The year the UN has expressly committed to deliver access to clean water for all

Since commissioning our first official project back in November 2016 we have helped impact the lives of almost 40,000 people through access to clean water by fully and co-funding dozens of projects in Malawi. These include borehole drillings and repairs, school feeding and sanitation systems, water access for mother & baby clinics and capacity building for local communities on how to manage their water effectively. By the end of April 2018 we'd distributed almost £50,000 to 3 different water charity partners, including the One Foundation, Nora Docherty Foundation and Water Wells for Africa and recorded an additional £18,501 in profits for distribution within these two years.

While it's been a good start, we've continued to learn just as fast as we've grown; from how to be a better company, to tonnes about the beer industry and even more about where we can go as a charity to deliver the most amount of sustainable good and do it in the best way.

KEY STATS

40,000

Lives impacted through clean water access

£49,915

Distributed to 3 charities

£18,501

Profit for additional distribution in 2018-19

124%

Growth in Charitable Distribution in 2017-18

GIVE WATER

WITH MASSIVE THANKS TO...

While there are lots of people and companies that have helped us do what we do, we'd like to give these guys a massive shout out because without them we don't think we could have helped transform thousands of lives through beer!

BREWDOG

WHO?:

Global craft beer pioneers and our brewing partners.

WHY?:

For brewing our delicious beer at zero margin, enabling our impact.

ONE FOUNDATION

WHO?:

Leading UK-based water charity which provides clean, safe water to over 3.3 million people in the world's poorest communities.

WHY?:

Enabling our impact through project identification and execution, and allowing us to contribute towards their 32,800 person impact programme in Thyolo, Malawi.

HUNTER FOUNDATION

WHO?:

Scottish philanthropic investor focused on poverty eradication and educational enablement.

WHY?:

Supporting our crowdfund and early stage development.

WHO?:

Leading UK-based global supplier of malt to the brewing industry.

WHY?:

Supporting our 2016-17 project work and committing to funding an additional two new boreholes in 2018-19.

MUNTONS MALTS

WHO?:

Scottish-based charity focused on the development of the Nora Docherty Primary School and surrounding Chiluzi village.

WHY?:

Allowing us to begin our impact journey through our funding and construction of our first clean water project.

NORA DOCHERTY FOUNDATION



2016-18 AT A GLANCE

REVENUE



JOBS CREATED



CHARITABLE DISTRIBUTION



LIVES IMPACTED



Figures based on audited accounts by Johnston Carmichael chartered accountants.
Audited accounts available via Companies House - The Brewgooder Foundation (SC525748).

OTHER THINGS WE'RE PROUD OF

B - CORP CERTIFICATION

We've joined a community of over 1000 companies worldwide which are transforming business for good! B Corp certification denotes compliance with the highest verifiable standards of ethical business conduct.

#SAYNOTOPLASTIC

We've broken up with plastic can holders for our four packs and moved to eco-friendly cardboard 4 pack holders which are fully recyclable! That means clean water for our fishy friends as well as our fellow human beings.

REAL LIVING WAGE CERTIFICATION

We work hard everyday to bring better lives to communities which need clean drinking water but we also want our own team and those who sell our beer to have a better life in the UK! That's why we signed up to the Real Living Wage and support the growth of the standard within the hospitality industry.

2000 WELL DIGGERS AND COUNTING

We've welcomed more than 2000 Well Diggers into our #DrinkBeerGiveWater mission. These guys are in it for the long-haul... they get the scoop on everything we do first and access to discounts and exclusive merch. Soon they will be able to quantify their impact, own it and share it with the world. Stay tuned...

To become a Well Digger, visit brewgooder.com/quiz

THE WORLD'S BEST CSR POLICY

In 2017 we launched the World's Best CSR policy... Clean Water Lager delivered to offices every month for office beers with each case helping to provide 1 person with clean drinking water. We've welcomed the likes of Innocent, Monzo and Skyscanner and we've got lots of exciting plans for development!

To sign your company up to the club, visit brewgooder.com/office-beers

IMPACT WE'VE ENABLED

We work to bring clean water to communities not just to help with the bare essentials of existence but to **empower** communities to make radical, transformative steps themselves and lift themselves out of poverty and into a better life. Here are some examples of what we're proud to have achieved in the past two years.

CHILUZI Our first Project

Location:
Dedza District, Malawi

People Impacted:
School community of 1600,
wider community of 3000 people

Delivered With:
Nora Docherty Foundation

Back in May 2017 we installed a 5000L solar-powered tank with three taps which allowed for easy access water for a "Mama Nora's" nursery school feeding programme and general community access. Within a year we installed a second 3000L tank bringing dedicated piped water to a mother and baby clinic on the grounds of the Nora Docherty School. The larger 5000L tank is now also being used for a vegetable garden supporting a second school feeding programme.



Supporting the One Foundation's work in Malawi

MBWOUMA VILLAGE The Big BrewDog Well Dig

Location:
Thyolo District, Malawi

People Impacted:
Community of 1,200 people

Delivered With:
One Foundation

We installed 4 new borehole wells in the community, as the result of our joint campaign with BrewDog bars in the UK. These wells, installed in May 2018 and maintained through a community management system, have transformed the community by removing the need to source water from a stagnant ground source shared with animals. Incidents of water related disease are expected to dramatically fall in coming years as a result.

Co-funding of large programme THYOLO DISTRICT

Location:
Various communities, Thyolo, Malawi

People Impacted:
32,800

Delivered With:
One Foundation

From March 2017 through to June 2018 we helped support the One Foundation's extensive programme in Thyolo, Malawi, which brought clean, safe water to 32,800 people. Safe water access in rural Thyolo is lower than the national average in Malawi. Funding from Brewgooder and its partners supported drilling of new boreholes for communities previously using contaminated water sources, as well as enabling us to repair faulty water pumps and train local community members to manage and maintain their water source.

IN THEIR OWN WORDS:

Sometimes its easy for us to say big numbers and name villages. But what about the people we work for? Well, here's what they have had to say about our work in their communities.

“**DOUGLAS,
PHRILIONGWE,
MALAWI**

When we had no bore holes, we used to drink water from the river, and contaminate it. Many of us were sick with water-borne diseases... My dream is that my family, especially my children, I need all of them to be educated. To finish school. So that they will have a good life.

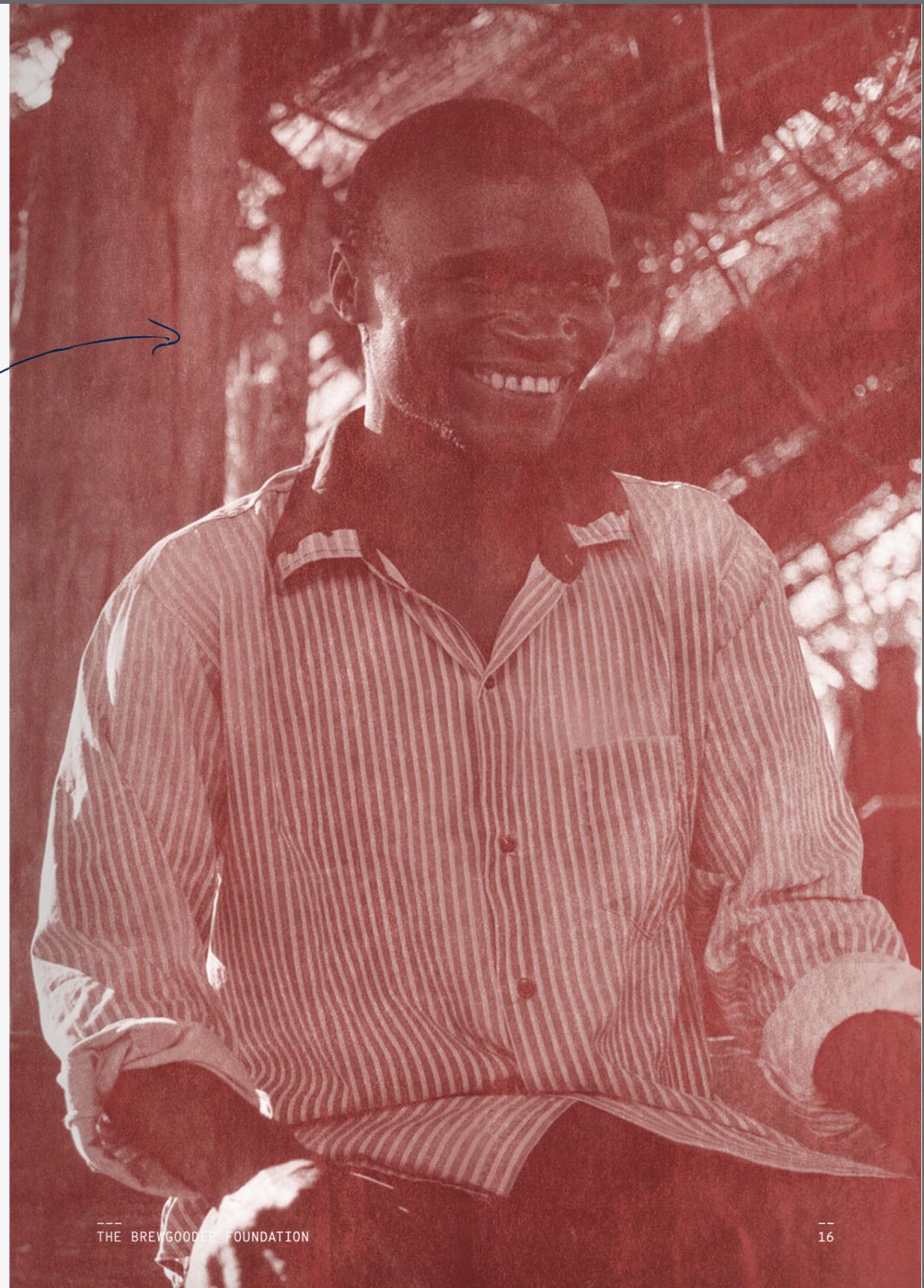
“**ALICK, PROJECT
MANAGER,
CHILUZI, MALAWI**

People here are used to fighting. In this village there are people that should be doctors, teachers and lawyers. This can only happen when there bodies are healthy. When we are drinking safe water we will have less risk of disease. So because water is life. The health of the individual is also the health of the nation. It is the development of the entire nation.

“**EMMA, PINDANI,
MALAWI**

I am very, very happy. So is the whole village. I feel like God has answered my prayers.

For more on these stories and more stories like these visit brewgooder.com/impact and check out our 2018 Impact Documentary.



WHERE ARE WE GOING NEXT?

We want to continue to get better and better at everything we do at Brewgooder, and we've highlighted some of the key areas of focus for the next few years to help us achieve this:

TRANSPARENCY

We want to become the most transparent and accountable charity within the water sector and that means using new and emerging technologies like blockchain to make sure everyone has access to up to date and real time evidence of what we are working on, and where money is being spent.

OWN YOUR OWN IMPACT

We want to make it so that our drinkers own their own impact. Whether its your first can or your 100th case - if you buy the beer you own the impact. So, look out for our batch codes unlocking your own unique impact stories so you can build a legacy and share this with the world.

20 BY 2020

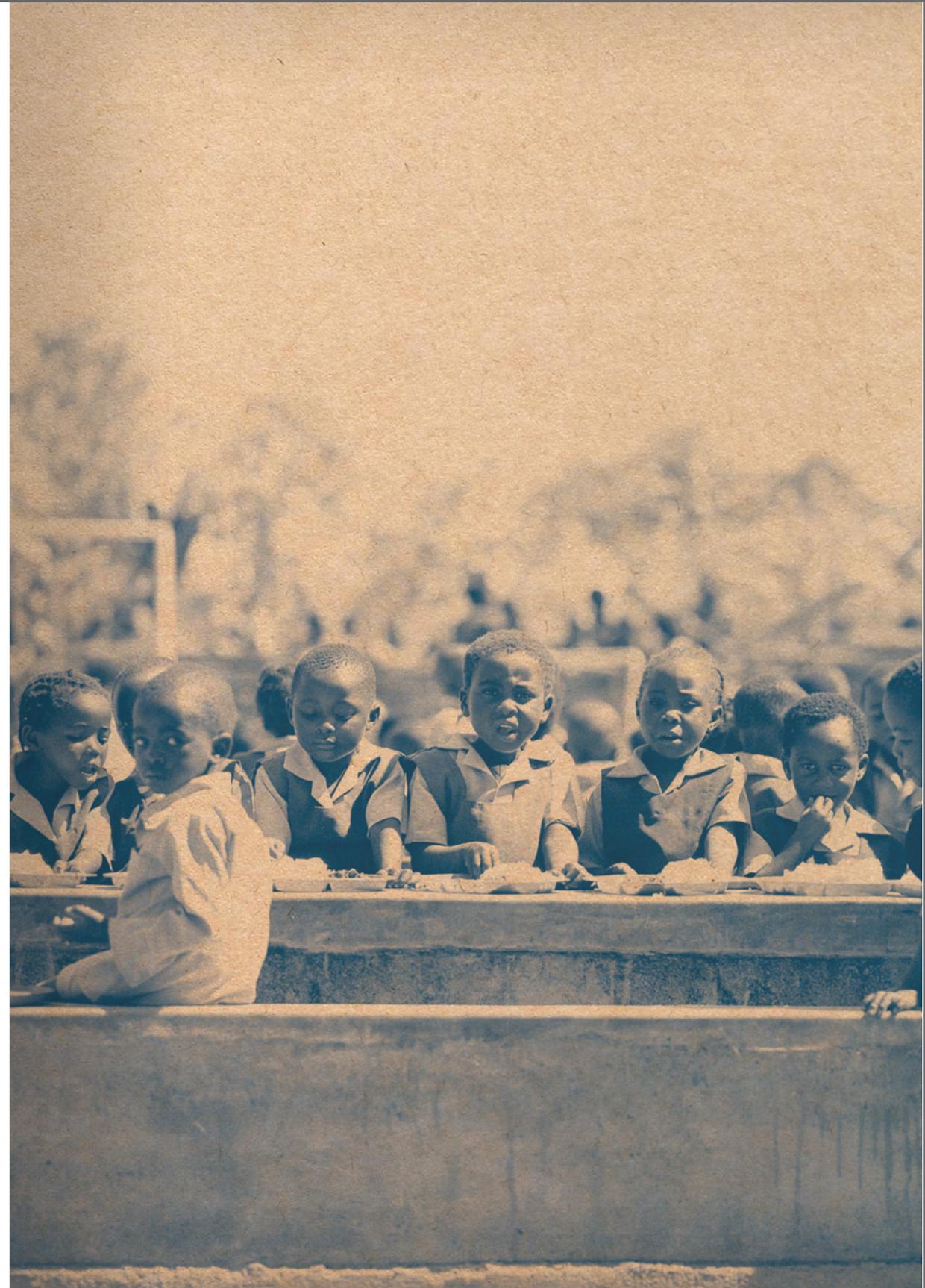
We want to grow our community of Well Diggers to 20,000 people by 2020. That means more people spreading the #drinkbeergivewater mission and doing great things as brand ambassadors.

FUNDRAISE WITH US

If you are looking to challenge yourself in 2019 with a marathon, cycle or endurance event... why not fundraise for us... there'll be beer and merch in it to help you raise money for our project work.

NEXT STOP 100K

The next time you read a report from us we want to tell you how chuffed we are that we've upped our impact to 100k by the end of 2019... make it happen by drinking Clean Water Lager.



**AT WAR
WITH
WATER
POVERTY**



The Brewgooder Foundation
Registered Charity No. SC046897